cooperpress;

Keeping developers informed

SINCE 2011

WHAT WE DO

Cooperpress publishes weekly email newsletters to an audience of nearly half a million developers and software engineers.

We help developers, and the companies they work for, stay up-to-date — informing them of the latest developments on the tools and technologies they use every single day. If you want to reach an audience of developers who are keen to try new tools, services and technologies — *we can help*.

Our primary focus is the publication of weekly email newsletters — with high levels of engagement and net weekly open rates typically between 35%-60%, our sponsors typically see great levels of interaction from our readers.

Sponsors benefit not just from appearing within our publications, but things we share frequently get wider attention across social media and on sites like Hacker News and Reddit.

A range of opportunities are available for companies interested in reaching software developers in a variety of niches, both in terms of sponsorships and content development. Due to high levels of interest, we maintain a waiting list and take reservations in advance — *so reaching out early is advised*.

MEET THE TEAM

Founded in 2011, but built upon a prior decade of work in developer media, Cooperpress is a software-development focused publisher, specializing in the publication of email newsletters and news digests.

Our small team is formed of a core group based in the United Kingdom, supported by external remote curators in the US, Canada and Europe — together we help keep almost 500,000 subscribers informed on a weekly basis.
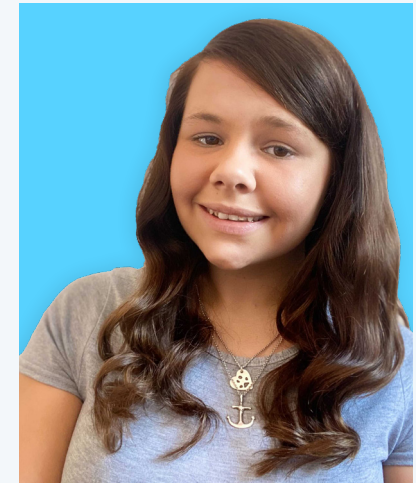
We're always happy to talk! You can find all of our contact details on our site:

cooperpress.com/hello

Peter Cooper

Peter Cooper is the founder and Publisher-In-Chief at Cooperpress. He is also a developer, and author.

Kristina Hicks

Kristina Hicks is Cooperpress President and Director of Sales. She joined the company in 2015.

Chris Brandrick
Editorial Director

Olly Hanstock
Customer Relations Manager

Laura Cooper
HR Manager

RECENT SPONSORS

Our sponsors cover a wide range of the technology industry including SaaS, infrastucture, database, recruitment, and educational services.

Here's a selection of some of the companies we work with:

TESTIMONIALS

We get new customers and key business insights on what a savvy audience of potential customers want to see from us.

Marc Grabanski
Frontend Masters

The wide range of well-edited newsletters helps us to target the audience we want. Excellent customer support too.

Yvonne Karwig
Studio 3T

...a big plus to companies like us is being able to target very specific types of customers.

Umair Shahid
2nd Quadrant

Their focus on multiple technologies delivers targeted exposure and great results.

Laurie Coffin
Percona

4

Say hello to our 477,730 subscribers

LOCATIONS

We deliver our weekly newsletters to subscribers in over 165 countries. Here are the most common:

North America 50%

Europe 26%
5% UK | 3% Germany | 3% France | 3% Poland

Asia 19%

Rest of World 5%

JOB ROLES

Here's just some of the people you could be reaching. We send to folks in the following roles:

- ✓ Developers
- ✓ Engineers / Architects
- ✓ Founders / Directors
- ✓ CTO

COMPANIES

Our subscribers work at some of the world's leading technology companies. Including the following:

Google	Meta
Twitter	Goldman Sachs
PayPal	Nvidia
Microsoft	IBM

EMAIL NEWSLETTERS

here's our email digests

JavaScript Weekly

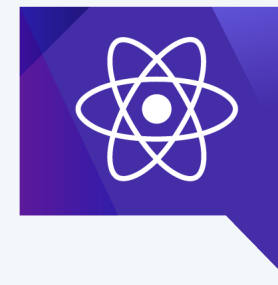182,563 subscribers
Founded Nov 2010

Frontend Focus

76,156 subscribers
Founded Aug 2011

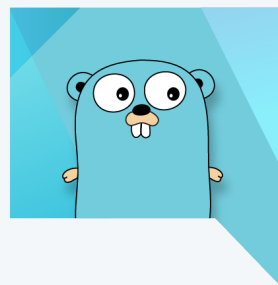**Node Weekly**

62,560 subscribers
Founded Aug 2013

React Status
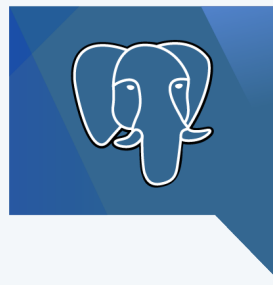
57,254 subscribers
Founded Aug 2016

Ruby Weekly

41,331 subscribers
Founded Aug 2010

Golang Weekly

37,650 subscribers
Founded Jan 2015

Postgres Weekly
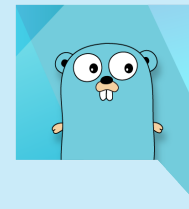
16,676 subscribers
Founded Mar 2014

JAMstacked

3,540 subscribers
Founded Mar 2020

WEEKLY PUBLICATION VIEW

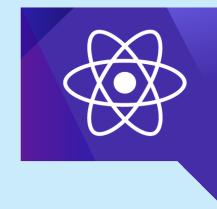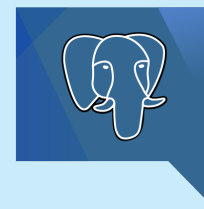A quick glance at our weekly publication schedule

TUESDAY

Golang Weekly
Node Weekly

WEDNESDAY

Postgres Weekly
Frontend Focus
React Status

THURSDAY

JAMstacked *(Every two weeks)*
JavaScript Weekly
Ruby Weekly

SPONSORSHIP TYPES

Here's a condensed overview, highlighting the typical ways in which a sponsor item can appear. *Note: This is an illustrative mock-up, and publications do vary.*

① Primary Sponsorship

A single sponsor receives the high-placement sponsor slot in an issue, featuring a linked headline *(up to 60 character title)*, image *(266x200 pixels max)* and summary *(100-250 characters)*, along with company name.

* Primary sponsors also have their logo (linked) included in the masthead of the issue *(pictured, right)*.

② Secondary Links

Marked as sponsored and sits along side other items in an issue. In addition to a linked headline *(up to 70 characters)*, some descriptive text *(up to 120 characters)* can be included.

③ Brief Links

Consists of a linked headline *(up to 70 characters)*, with no description.

④ Job & Recruiter Listings

For jobs (full-time, part-time, remote or freelance) or job-related services of interest to developers — such as recruitment services. Listings include a linked headline *(up to 65 characters)* and description *(up to 130 characters)*.

⑤ Classifieds*

See next page for our new classifieds listing section, available in select publications.

All of our publications have slightly different visuals, units, approaches, quotas and setups. Refer to cooperpress.com/specs for our most up-to-date insertion specifications.
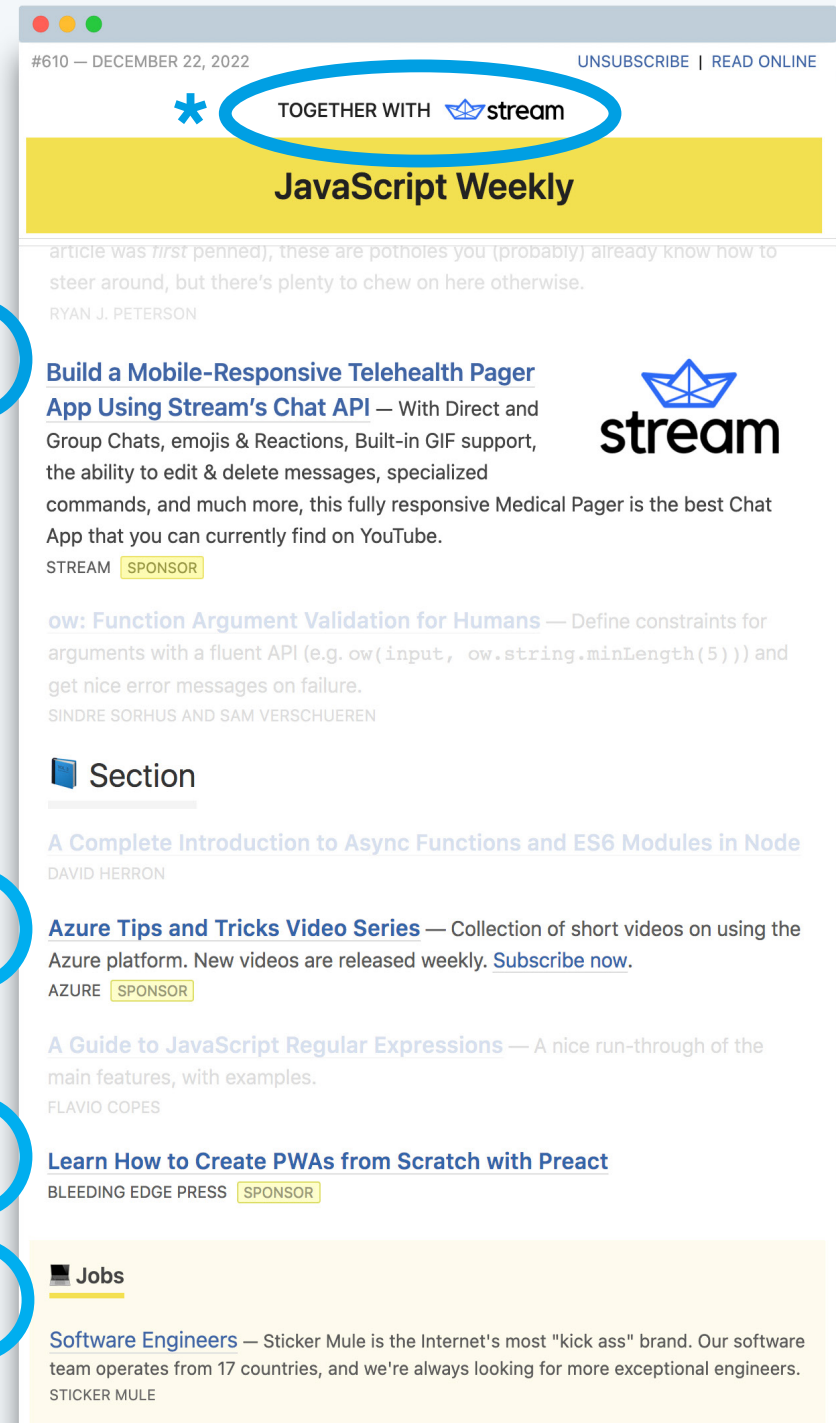
Any changes or cancellations to listings requires at least one week's notice.

#610 — DECEMBER 22, 2022   UNSUBSCRIBE | READ ONLINE

* TOGETHER WITH ▽ stream

JavaScript Weekly

article was *first* penned), these are potholes you (probably) already know how to steer around, but there's plenty to chew on here otherwise.
RYAN J. PETERSON

① Build a Mobile-Responsive Telehealth Pager App Using Stream's Chat API — With Direct and Group Chats, emojis & Reactions, Built-in GIF support, the ability to edit & delete messages, specialized commands, and much more, this fully responsive Medical Pager is the best Chat App that you can currently find on YouTube.
STREAM SPONSOR

▽ stream

ow: Function Argument Validation for Humans — Define constraints for arguments with a fluent API (e.g. `ow(input, ow.string.minLength(5))`) and get nice error messages on failure.
SINDRE SORHUS AND SAM VERSCHUEREN

📘 Section

A Complete Introduction to Async Functions and ES6 Modules in Node
DAVID HERRON

② Azure Tips and Tricks Video Series — Collection of short videos on using the Azure platform. New videos are released weekly. Subscribe now.
AZURE SPONSOR

A Guide to JavaScript Regular Expressions — A nice run-through of the main features, with examples.
FLAVIO COPES

③ Learn How to Create PWAs from Scratch with Preact
BLEEDING EDGE PRESS SPONSOR

💻 Jobs

④ Software Engineers — Sticker Mule is the Internet's most "kick ass" brand. Our software team operates from 17 countries, and we're always looking for more exceptional engineers.
STICKER MULE

cooperpress;

CLASSIFIEDS

A **new** listing section found in select publications. Each classified can be used to promote a wide range of things, such as events, jobs, recruitment services, tools, and more.

Each individual listing is typically up to 140 characters, contain a single link at any location within the section, and can feature one optional emoji at the start.

An example of what the Classifieds section looks like can be seen opposite.

Availability:

Classified listings are currently available in three of our weekly newsletters. These include Golang Weekly, Node Weekly, and React Status.
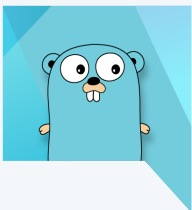
All of our publications have slightly different visuals, units, approaches, quotas and setups. Refer to cooperpress.com/specs for our most up-to-date insertation specifications.

Any changes or cancellations to listings requires at least one week's notice.

🖥 CLASSIFIEDS

💻 Hired makes job hunting easy–instead of chasing recruiters, companies approach you with salary details up front. **Create a free profile now**.

"In the beginning there was stdout...." Stop sampling, **get Axiom — logging and tracing re-invented.**

Emerge is looking for a **Senior Software Engineer (Frontend Lead)**. Come lead Emerge's web platform, used by teams like DoorDash, Square, Dropbox & Airbnb (our stack: Next.js, React, TS, Vercel).

Classifieds is a way to share projects, services, events, or jobs you may find useful, replacing our job listings section.

JS

NEWSLETTER PROFILE:

JavaScript Weekly

Our most popular newsletter, reaching over 180,000 JavaScript and web developers.

Launched in November 2010, JavaScript Weekly was our second newsletter, but quickly became our most heavily subscribed and best known in the rapidly evolving JavaScript community.

JavaScript Weekly is aimed at JavaScript developers and web developers with an interest in JavaScript, Angular, Vue.js, React, Node.js, and related technologies.

182,563 subscribers
as of August 2023

38% net open rate
in July 2023

58% of subscribers opened
one of the last five issues

@JavaScriptDaily
over 532,000 Twitter followers

Related titles:
React Status, Node Weekly

JavaScript Weekly

The JavaScript Ecosystem is Delightfully Weird — There are plenty of examples of how JavaScript is weird but Sam focuses on the *why*. If you've been a JS developer for many years you'll have seen it go through many phases and morph to fit its environment. Sam paints the big picture, concluding with a talk Dan Abramov gave yesterday called *"React from Another Dimension."*
SAM RUBY

The New JS Features Coming in ECMAScript 2023 — The next JavaScript update brings smaller additions familiar from other languages, but there are more significant developments waiting in the wings.
MARY BRANSCOMBE (THE NEW STACK)

Full Stack for Front-End Engineers with Jem Young (Netflix) — Learn what it means to become a well-rounded full-stack engineer with this hands-on video course. You'll dive into servers, work with the command line, understand networking and security, set up continuous integration and deployment, manage databases, build containers, and more.
FRONTEND MASTERS SPONSOR

Vue 3.3 'Rurouni Kenshin' Released — Named after a popular manga series, the latest release of Vue is focused on developer experience improvements, particular for those using TypeScript.
EVAN YOU

John Komarnicki says ▶ Vue 3.3's `defineModel` macro will change the way you write your components.

Next.js 13.4 Released — Despite the minor version bump, this is a big release for the popular React framework. The new app router and its improved approach to filesystem based routing is now offered as a *stable* feature, with a new concept of

NEWSLETTER PROFILE:

Frontend Focus

A newsletter for those in the web design, web development, and browser-based technology spaces.

Frontend Focus, curated by Chris Brandrick, covers HTML, CSS, browsers and related technologies that make up the modern web experience.

The newsletter targets web developers and designers, with a focus on web browser technology and the wider web platform.

76,156 subscribers
as of August 2023

40% net open rate
in July 2023

59% of subscribers opened
one of the last five issues

@FrontendDaily
over 45,000 Twitter followers

Related titles:
JavaScript Weekly

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frontend focus

#593 — May 17, 2023 | Read on the web

```
/* If the grid has 5+ items, change the --item-size width to 150px */
.list:has(li:nth-last-child(n + 5)) {
    --item-size: 150px;
}
```

Conditional CSS with :has and :nth-last-child — Highlights a few practical examples of combining the CSS selector :nth-last-child with :has to create dynamic components and layout states. Lots of great visuals and code examples here to help things along.
AHMAD SHADEED

A Complete Guide to Performance Budgets — If you've invested a lot of time to make sure that your site is as fast as it can be, you'll benefit from having some things in place to prevent regressions. Tammy Everts walks through the idea of a 'performance budget', which metrics to track, and how to focus on the things that truly matter.
TAMMY EVERTS (SPEEDCURVE)

How to Dynamically Filter Angular Grid From Code — While the Kendo UI for Angular Grid comes with built-in filtering functionality, sometimes you need to allow users to control what the filters show. We can do that too. Let's take a look.
PROGRESS KENDO UI FOR ANGULAR SPONSOR

grid

Baseline: Widely supported

Introducing Baseline — A new initiative (announced at Google I/O) to help you quickly see whether a feature or API is safe to use in your site or web apps. This post shares details on the ideas that led to the concept, and how it will help

NEWSLETTER PROFILE:

Ruby Weekly

Our first newsletter, and the most popular newsletter in the Ruby and Rails communities.

Ruby Weekly launched in August 2010 and is now one of the most read Ruby and Rails oriented publications in the famously dispersed and diverse Ruby community.

Our sponsors find a lot of value in reaching such an audience in a single place. The newsletter is curated by both Peter Cooper and Glenn Goodrich.

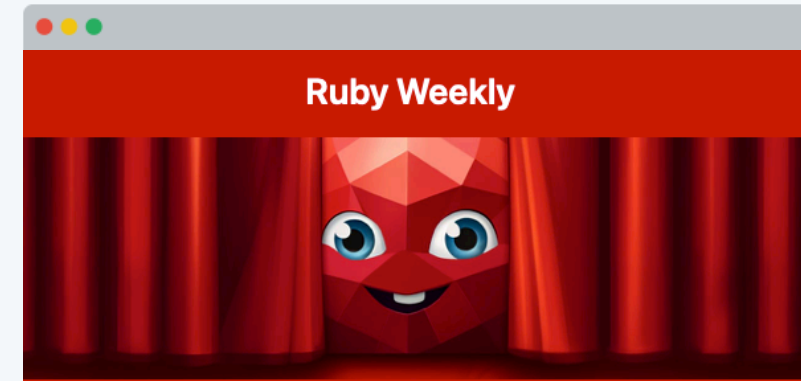**41,331 subscribers**
as of August 2023

48% net open rate
in July 2023

67% of subscribers opened
one of the last five issues

@RubyInside
over 45,000 Twitter followers

Ruby Weekly

Ruby 3.3 Preview 1 Released — Christmas Day, and the eventual release of Ruby 3.3, might be seven months away, but there's already a preview release to sink your teeth into. It *is* early days though and the range of new features is limited. Updates include:

- A new pure Ruby JIT called RJIT (x86-64 & Unix only for now).
- Big YJIT performance improvements.
- `ext/readline` retired in favor of Reline.

More additions are anticipated as we approach the eventual release.
YUI NARUSE

Free eBook: Advanced Database Programming with Rails and Postgres — Learn about subqueries, materialized views, and custom data types in Postgres and Rails. We walk through realistic real-life examples, translating first into SQL, and then into Rails code. Every example comes with source code so you can follow along.
PGANALYZE SPONSOR

A Field Report from RubyKaigi — If you weren't able to make it to RubyKaigi 2023 in Japan, never fear. Justin Searls acts as your eyes and ears on the ground in this thorough report summarizing a variety of talks on topics from ReDoS attacks to the future of the Ruby parser.
JUSTIN SEARLS

Polyphony 1.0: Fine-Grained Concurrency for Ruby — Uses fibers and io_uring (or libev) under the hood to provide a cooperative, sequential coroutine-based concurrency model. Thankfully there are lots of usage examples.
DIGITAL FABRIC

QUICK BITS

- JetBrains has opened the first early access program (EAP) for its forthcoming RubyMine 2023.2 release.
- GitHub has shared some insights into its recent availability issues.

NEWSLETTER PROFILE:

Node Weekly

A Node.js-focused spin-off to our JavaScript Weekly publication.

Originally launched in August 2013 as an ancillary/sister newsletter to JavaScript Weekly, sharing all of the Node related articles and links.

It grew quicker than expected and has become one of our largest and most important titles in its own right, now reaching over 60,000 readers.
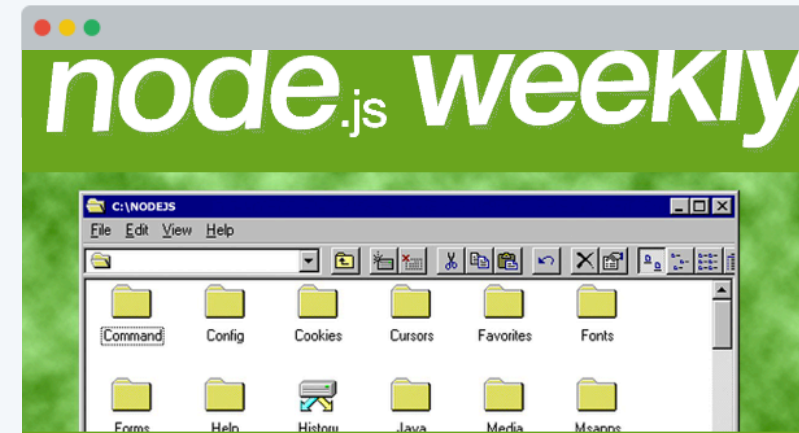
62,560 subscribers
as of August 2023

41% net open rate
in July 2023

62% of subscribers opened
one of the last five issues

Related titles:
JavaScript Weekly, React Status

Working with File System Paths — Dr. Axel puts on his scuba gear and resumes his deep dive into Node with a look at ways to manipulate file system paths using core packages, including taking into account differences between Windows and POSIX systems.
DR. AXEL RAUSCHMAYER

Payload 1.0: A Headless CMS Platform Built on Node — An exciting project that appeared in early 2021 with a bang then became open source just a couple of months ago. There's a lot to like about Payload if you need a headless CMS including a customizable React-based admin system, GraphQL or REST APIs, flexible auth and file upload systems, and it's very easy to get started. GitHub repo.
PAYLOAD CMS

Nodemailer Plugin: Downstream ESP Switch Configurator — Architecting the communications strategy for our products can be a problem. The decisions we have to make are hard, confusing and prone to change, and the last thing we want to invest is precious time and energy into notifications.
COURIER.COM SPONSOR

An Introduction to Multithreading in Node.js — Node's concurrency story is mostly oriented around a single thread and an event loop, but worker threads, first introduced in Node 10, open the door to a more classical multithreaded concurrency approach. This post covers them at a high level with just enough to help you decide if they make sense for you or not.
KAYODE OLUWASEGUN

Testing Bun's Speed and Compatibility with Node.js — David decided to put Bun (a much celebrated newcomer to the JS runtime world) through its paces to see how it would fare with a real world app vs Node.js. Unsurprisingly for an app
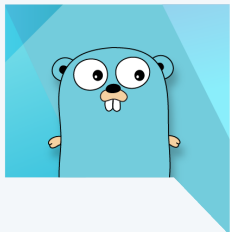
NEWSLETTER PROFILE:

Golang Weekly

The most popular newsletter amongst the rapidly growing Go community.

Golang Weekly is the leading email publication for developers using Google's server-side programming language.

Go has rapidly grown in popularity in recent years, with the newsletter now reaching over 35,000 subscribers each week.
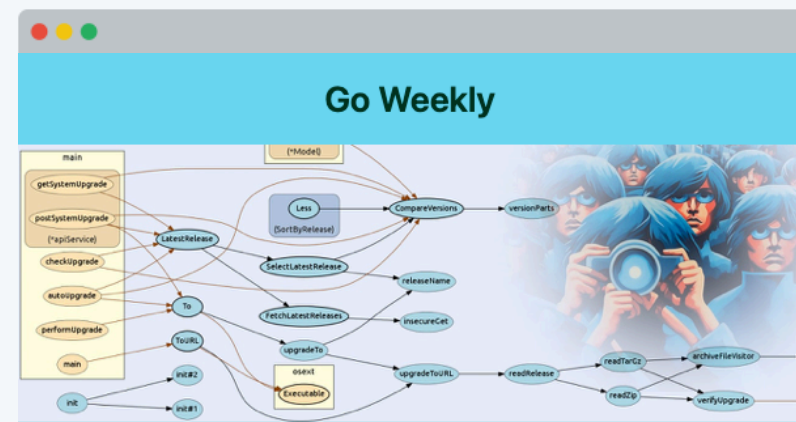
37,650 subscribers
as of August 2023

51% net open rate
in July 2023

71% of subscribers opened
one of the last five issues

@GolangWeekly
over 62,000 Twitter followers

Go Weekly

go-callvis: Visualize the Call Graph of Go Programs — We first linked to this project *over six years ago*, but it's still going strong and has reached version 0.7. The idea is simple: turn the call graph of a Go program into a visual overview courtesy of Graphviz. You can also navigate the graph if you use its interactive viewer.
ONDREJ FABRY

👀 .ʕʘᴥʔ? As an Alternative to .go? — It's nice to see Russ having some fun after the more serious telemetry proposal. Inspired by another language's attempt to use an emoji as a filename extension, Russ considers an interesting alternative to .go that looks a little more gopher-y.
RUSS COX

Kubernetes API Access Security Hardening — The control plane controls k8s nodes, nodes control pods, pods control containers... But what controls the control plane?
TELEPORT | GOTELEPORT.COM SPONSOR

Go 1.20.4 and Go 1.19.9 Released — Minor releases that include three security fixes for html/template, all (1, 2, 3) oriented around sanitization and improper handling of Web content.
CARLOS AND DMITRI FOR THE GO TEAM

IN BRIEF:

- go-gui-projects is a list of around 90 different Go GUI development related bindings, toolkits, and related libraries.

- One of our favorite long-time Go bloggers is celebrating 20 years of blogging. Long may it last!

- Somehow we forgot to link to the playlist of GopherCon Europe 2022 talks but have been finding some fantastic talks in here, including Bill Kennedy talking about ▶ practical memory profiling and Anna-Katharina Wickert on ▶ taint analysis.
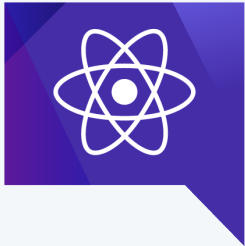
NEWSLETTER PROFILE:

React Status

A publication focused on the increasingly popular open-source JavaScript library, React.

Launched in August of 2016, following a growing demand for a newsletter concentrated solely on React and React Native content.

It joins our JavaScript Weekly and Node Weekly newsletters in serving the diverse JavaScript community.

Now reaching over 55,000 subscribers every week.

57,254 subscribers
as of August 2023

44% net open rate
in July 2023

66% of subscribers opened
one of the last five issues

@ReactDaily
over 12,500 Twitter followers

Related titles:
JavaScript Weekly, Node Weekly

React Status

How to Write Comments in React: The Good, the Bad and the Ugly — `{/* Writing comments like this */ }` is the usual way to write comments in JSX, but there are two other ways you should also know.
DMITRI PAVLUTIN

▶ **Nine Hours on React Router 6** — A pretty epic video from Scrimba's Bob Ziroll that you'll need a *lot* of coffee to get through, but you get to see the development of a complete app based around React Router, and it's free.
BOB ZIROLL

New Course by Kyle Simpson: Practical Problem Solving with Algorithms — Walk through four fun challenges with Kyle in this new video course. You'll learn how to apply algorithms with techniques like recursion, traversals, and acyclic paths, cover memoization to avoid garbage collection, and come away writing more performant code.
FRONTEND MASTERS   SPONSOR

Modern Alternatives to *Create React App* — `create-react-app` was the 'go to' for building single-page React apps, but this article touches on the wide variety of alternatives now in common use. *(We're on team Vite!)*
AYOOLUWA ADUWO

Display a View Counter on Your Blog with React Server Components — Heard a lot about React Server Components but not yet had a chance to try them out? This concise tutorial employs a common, easily understood use case to take RSCs for a test drive. Plus it reminds us of the 90s, which is never a bad vibe.
SEBASTIEN CASTIEL

QUICK BITS:

- A Twitter discussion on the relative merits of **Qwik** and React led to **Dan Abramov noting:** *"If we thought (the) Qwik model was better we would have literally implemented it"*

- Dan also made **an observation on a bug report** that if you use **Preact Signals** with React, you forfeit any guarantee that React will work correctly
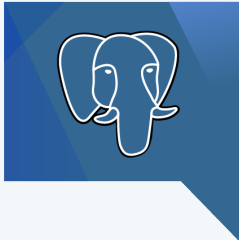
NEWSLETTER PROFILE:

Postgres Weekly

The newsletter for one of the most popular open source relational database systems in the world.

Postgres Weekly is dedicated to the popular open-source PostgreSQL relational database management system.

Readers can expect the latest news, releases, tutorials and tips on all things Postgres.
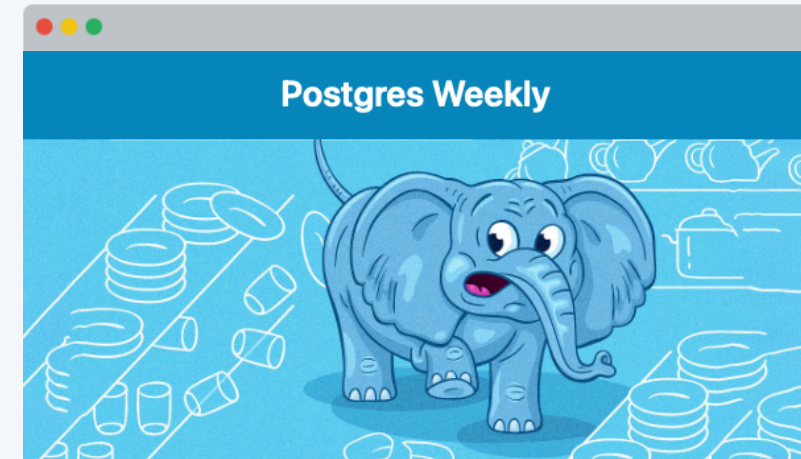
16,676 subscribers
as of August 2023

49% net open rate
in July 2023

68% of subscribers opened
one of the last five issues

@PostgresWeekly
over 5,500 Twitter followers

Postgres Weekly

Nine Ways to Slip Up with Postgres — A quick tour of some common mistakes or pitfalls that you can encounter when using our favorite database. It resonated with a lot of people and stoked extensive discussions on both Reddit and Hacker News. Points include forgetting to add indexes for foreign keys, not tweaking work_mem, and leaning too heavily on CTEs.
PHIL BOOTH

⚠️ If you like this sort of thing, the classic Postgres wiki 'Don't Do This' entry will also be up your street.

Best Practices for Optimizing Postgres Query Performance (eBook) — Learn how to get a 3x performance improvement on your Postgres database and 500x reduced data loaded from disk. We share our learnings from helping companies like Atlassian, CounterPath, and others speed up their queries.
PGANALYZE SPONSOR

Build Postgres Extensions with Rust with PGRX — For 'various reasons' the popular PGX framework has renamed to PGRX but remains a great way to build Postgres extensions in Rust. The reason isn't explained, but I do note a company owns PGX as a trademark for database purposes, so probably a good move.
TECHNOLOGY CONCEPTS & DESIGN, INC.

IN BRIEF:

- Peter Eisentraut looks at the different variants of the CREATE command that have turned up in Postgres over the years. We now have 42 of them!

- Ryan Booz has written a getting started with psql tutorial few experienced readers are likely to need but it has a neat 'history of psql' section going back to Ingres's monitor tool.

- This week's PostgreSQL Person of the Week is Loxodata's Sébastien Lardière.

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NEWSLETTER PROFILE:

JAMstacked

A bi-weekly newsletter covering the evolving JAMstack ecosystem.

Our latest newsletter - launched in March of 2020.

This digest is curated by developer advocate Brian Rinaldi, and brings together the latest from the 'JavaScript, APIs and Markup' stack movement.

3,540 subscribers
as of August 2023

63% net open rate
in July 2023

89% of subscribers opened
one of the last five issues

@JAMstacked
on Twitter

JAMstacked

#75 — February 23, 2023
+ web version

There has been a raging debate in some corners of the front-end development community about the continuing impact of React. It has gotten heated, especially since Alex Russell posted his 'The Market for Lemons' post. In it, he calls out not just the React team but also other vendors who are deeply invested in React. There were also posts from Andy Bell, Zach Leatherman and Laurie Voss, among others.

React has been a core component of many Jamstack sites since Gatsby popularized it in an SSG, with Next.js being the dominant framework for Jamstack development. Nonetheless, whatever side you take in this debate and as this newsletter makes clear, you have a lot of options for building in the Jamstack, both with and without React.

— Brian Rinaldi

↘ WHAT'S GOOD

The Future (and the Past) of the Web is Server Side Rendering
It feels like we're seeing a slow and steady shift away from client-side rendering and large JavaScript bundles. This post goes into the back and forth history of rendering and then walks through how to do a fully server-rendered interactive app using Deno's Fresh framework.
ANDY JIANG

Intro to HTML-First Frontend Frameworks
The post defines HTML-first front-end frameworks as ones that prioritize sending complete functional HTML versus a JavaScript bundle and looks at some of the different approaches taken by different frameworks/tools like Qwik, Marko, Astro, Eleventy, Fresh and Enhance.
SITEPEN ENGINEERING

↗ SPONSOR

Deploy JAMstack Sites to Any Cloud for $1.99 Per Site
Your own Netlify: $1.99 per site. Included for free: unlimited team members, real-time logs, programmable traffic management, and SSL certificates. Get 6 months for free with the code JAMstacked.
CLOUD 66

17

cooperpress;

RATE CARD

NEWSLETTER	SUBSCRIBERS	OPEN RATE	PRIMARY	SECONDARY	BRIEF LINK	JOB LISTING	CLASSIFIEDS
JavaScript Weekly	182,563	38%	$3590	$1250	$940	$199	-
Frontend Focus	76,156	40%	$1800	$570	-	$149	-
Node Weekly	62,560	41%	$1380	$680	-	-	$160
React Status	57,254	44%	$1100	$580	$320	-	$160
Ruby Weekly	41,331	48%	$1220	$580	-	$189	-
Golang Weekly	37,650	51%	$1090	$520	-	-	$160
Postgres Weekly	16,676	49%	$920	-	$420	-	-
JAMstacked	3,540	63%	$200	-	-	-	-

ORDER PROCESS

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REQUEST SENT

If you're reading this then we're now taking requests!
You can request listings with our sales team.

ORDER CONFIRMED

Your schedule will be put together based on your request(s) and our availability. Once you've confirmed the schedule is ok, we'll commit the listings and issue an invoice. We'll also offer advice to ensure your listings are seen by the most suitable audiences. **Note: If we don't hear back from you within seven days, Cooperpress may release your booking.**

MATERIAL DOCUMENT

We will send over our material documentation, outlining character count, how your listing should be formatted, along with some helpful advice and pointers.

ADVERTISING MATERIAL

You'll add your desired listing copy, links and associated imagery to the document we share with you.

LISTING PREVIEW

We'll send over a visual confirmation of your ad, showing a *representative* sample of how it will look in-situ. Note: All material is subject to change.

LISTING CONFIRMED & RUNS

Once you've confirmed and signed-off on your listing it will be delivered to our email subscribers and listed on our site. Note: that once confirmed any changes or cancellations require at least one week's notice.

REPORT

Once your campaign has concluded you'll receive a thorough report, detailing clickthrough data and performance.

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PUBLICATION CALENDAR

Our newsletters are typically published weekly on Tuesdays, Wednesdays, and Thursdays.

When requesting a proposal, let us know which dates work best for you — we can be flexible if you're able to provide a general outline of your needs.

Material must be received the Friday *before* publication, so that it can be reviewed for format and tone. We will send reminders, and a visual proof of your advertisement ahead of your campaign. We're always happy to advise on what content will work best with our different audiences, as results can vary.

If material is not supplied in time for publication, but we have existing material from you that we deem suitable, we reserve the right to use it. Cancellations or changes require a week's notice.

Q4 2023 is 12 *working* weeks in length, and is outlined below. The publication calendar below outlines our schedule for the second quarter. All publications are weekly, other than JAMstacked, which is sent every other week.

Q4

Publication Days

Christmas break - no publications

OCTOBER

Go	Postgres	JavaScript
Node	Frontend	JAMstacked
React	Ruby

MON	TUES	WED	THUR	FRI	SAT	SUN
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOVEMBER

Go	Postgres	JavaScript
Node	Frontend	JAMstacked
React	Ruby

MON	TUES	WED	THUR	FRI	SAT	SUN
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

DECEMBER

Go	Postgres	JavaScript
Node	Frontend	JAMstacked
React	Ruby

MON	TUES	WED	THUR	FRI	SAT	SUN
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

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SPONSORSHIP REPORTS

Our advertisers receive sponsorship reports detailing the performance of any listings booked.

Reports will be sent following the end of each quarter by our in-house data analyst, Olly Hanstock. Alternatively, reports are made available on request.

Typically a report will contain the following:

- Tracking statistics for your listings
- General statistics on all our newsletters
- Tips to improve future performance
- Summary of overall performance

Olly Hanstock
Customer Relations Manager

"This is very helpful. Appreciate the quick turnaround."
Casey Crowder - Sencha

"Thank you for sharing all the statistics with me. It is very helpful."
Kasia Hoffman - Cloud66

"It's really useful to see it all broken down so clearly"
Jonny Blackler - White October Events

"Very detailed and useful report."
Artem Govorov - Wallaby.js

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GET IN TOUCH

Have any questions? Want a proposal? Want to talk? Or ready to request dates?

Contact us.

Kristina Hicks
President and Director of Sales

kristina@cooperpress.com

Olly Hanstock
Customer Relations Manager

olly@cooperpress.com

TERMS

If you prefer to operate by IAB Terms & Conditions, let us know as we can accommodate this.

Cooper Press Ltd. (the Publisher) is a publisher of digital publications, including JavaScript Weekly, Frontend Focus, Node Weekly, React Status, Ruby Weekly, Postgres Weekly, Golang Weekly, and JAMstacked. The Cooper Press Ltd. Terms and Conditions for these publications are incorporated herein, and Advertiser agrees to comply with such terms:

ACCEPTANCE OF ADVERTISING

All materials supplied for use in advertising or sponsorship insertions are subject to the review and approval of the Publisher. The Publisher may, in its discretion, suggest and require edits or reject material submitted by the Advertiser with rationale.

The Publisher will endeavor to publish advertisements promptly and accurately. The Advertiser shall notify the Publisher of any errors immediately. Upon notification, errors will be corrected in Publisher's archives, as well as in the next available comparable insertion within the same order, as determined by the Publisher. From time to time and in exceptional situations, the Publisher may choose to publish an issue late or on a different day to its typical publication, in which case insertions by the Advertiser may be published on a different date to that ordered. In such cases, the Advertiser will be notified in advance. If an issue is cancelled entirely, remedies as outlined in 'Cancellation' will apply.

MATERIAL SPECIFICATIONS

Specifcations for the material included in any insertion are provided by the Publisher in communications associated with all orders but may also be referenced at https://cooperpress.com/specs. All submissions to the Publisher hereunder will comply with all such applicable elements. The Advertiser acknowledges that time is of the essence in providing the foregoing to the Publisher, and the Advertiser's failure to meet the time requirements or any applicable specifications may delay or prevent delivery of the insertions hereunder. Unless otherwise specified, all materials for a specific insertion must be supplied 2 full-days prior to the publication date for that specific insertion. In the case of late or non-supply of material, previously used material may be reused by the Publisher, or in the case of a total non-supply, the Publisher may produce material it considers suitable for publication on behalf of the Advertiser.

CANCELLATION

Prior to the publication of any scheduled insertion in a single order, either party may cancel the order (or any part thereof) and/or this Agreement at any time on ____ days' written notice to the other party (if the foregoing blank is not filled in, the parties agree the stated time limit shall be thirty (30) days). If the Advertiser has already paid the Publisher for the order and no scheduled insertion has been published or is due to be published in the following 7 days, the Publisher will refund to the Advertiser the full fees presently paid unless other arrangements have been made.

If the Publisher fails to run an insertion (even if late) or ceases to publish a publication, the Advertiser may demand that the Publisher refund any fees applicable to that insertion, and in the case of ceasing a publication, may demand a refund of all fees applicable to that publication.

IF EITHER PARTY CANCELS, ADVERTISER'S SOLE REMEDY WILL BE A REFUND OF ANY PRE-PAID FEES IN EXCESS OF THE FEES OWED TO COOPER PRESS LTD. FOR THE INSERTIONS DELIVERED PRIOR TO CANCELLATION OR TO BE DELIVERED IN THE FOLLOWING 7 DAYS.

RESPONSIBILITY FOR MATERIAL

The Advertiser represents and warrants to the Publisher that it is authorized to publish the contents and subject matter supplied in all materials (including, without limitation, all text and graphics), and that all materials comply with applicable laws and regulations. The Advertiser represents it has the corporate rights, power and authority to enter into this Agreement and to perform the acts required of it hereunder, and its execution of this Agreement does not and will not violate any agreement to which it is a party or by which it is otherwise bound, or any applicable law, rule or regulation. In consideration of the publication of advertisements, the Advertiser agrees unconditionally to indemnify and hold harmless Cooper Press Ltd. and its affiliates from and against any and all loss, liability and expense suffered or incurred by reason of any claims, proceedings or suits based on or arising out the contents or subject matter of such advertising material, including without limitation claims for defamation, violation of rights of publicity and/or privacy, copyright infringement, and trademark infringement and/or a breach by Advertiser of any representation, warranty or obligation to be performed by Advertiser hereunder.

COMMITMENT AND PAYMENT TERMS

By submitting an order (not merely a request for proposal or quote) for advertising to the Publisher, the Advertiser agrees to be liable for the cost of such order. Unless otherwise agreed, Advertiser will pay the Publisher the total fee due for all insertions on a single insertion order in a single payment within 30 days. In addition to all other rights and remedies, the Publisher may cancel and remove any insertions that are not paid for in the above time period.

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The GDPR (General Data Protection Regulation) is a set of European privacy laws that came into force in May 2018 and protects the personally identifiable information of EU data subjects (typically EU residents). You can learn more about how we abide by these laws at: cooperpress.com/gdpr-sponsors

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