cooperpress;

Keeping developers informed.

WHAT WE DO

Cooperpress publishes weekly email newsletters to an audience of nearly half a million developers and software engineers.

We help developers, and the companies they work for, stay up-to-date by informing them of the latest developments on the tools and technologies they use every day. If you want to reach a growing audience of developers who are keen to try new tools, services and technologies — we can help.

Our primary focus is the publication of weekly email newsletters — with high levels of engagement and net weekly open rates typically between 35%-60%, our sponsors typically see great levels of interaction from our readers.

Sponsors benefit not just from appearing within our publications, but things we share frequently get wider attention across social media and on sites like Hacker News and Reddit.

A range of opportunities are available for companies interested in reaching software developers in a variety of niches, both in terms of sponsorships and content development. Due to high levels of interest, we maintain a waiting list and take reservations in advance, so reaching out early is advised.

MEET THE TEAM

Founded in **2011**, Cooperpress is a computer science and developer focused publisher, specialising in the creation and delivery of email newsletters.

Our small team, based in rural Lincolnshire in the United Kingdom, help keep ~**470,000 subscribers** stay informed each and every week.
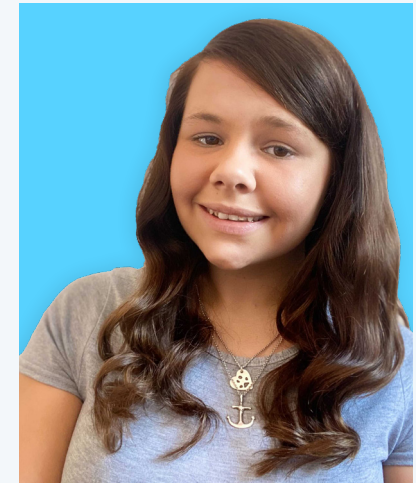
We're always happy to talk! You can find all of our contact details on our site.

cooperpress.com/hello

Peter Cooper

Peter Cooper is the founder and Publisher-In-Chief at Cooperpress. He is also a developer, and author.

Kristina Hicks

Kristina Hicks is Cooperpress President and Director of Sales. She joined the company in 2015.

Chris Brandrick
Editorial Director

Olly Hanstock
Customer Relations Manager

Laura Cooper
HR Manager

RECENT SPONSORS

Our sponsors cover a wide range of the technology industry including SaaS, infrastucture, database, recruitment and educational services.

Here's a selection of companies we've worked with:

DATADOG

aws

Frontend Masters

stream

slack

Microsoft

bugsnag

wallaby

influxdata

DigitalOcean

Progress

2ndQuadrant PostgreSQL

twilio

Square

TESTIMONIALS

We get new customers and key business insights on what a savvy audience of potential customers want to see from us.

Marc Grabanski
Frontend Masters

The wide range of well-edited newsletters helps us to target the audience we want. Excellent customer support too.

Yvonne Karwig
Studio 3T

...a big plus to companies like us is being able to target very specific types of customers.

Umair Shahid
2nd Quadrant

Their focus on multiple technologies delivers targeted exposure and great results.

Laurie Coffin
Percona

Say hello to our 468,170 subscribers

LOCATIONS

We deliver our weekly newsletters to subscribers in over 165 countries. Here are the most common:

USA **65%**

Europe **15%**
4% UK | 3% Germany

China **3%**

Canada **2%**

JOB ROLES

Here's just some of the people you could be reaching. We send to folks in the following roles:

- ⊘ Developers
- ⊘ Engineers / Architects
- ⊘ Founders / Directors
- ⊘ CTO

COMPANIES

Our subscribers work at some of the world's leading technology companies. Including the following:

Google   Facebook

PayPal   Goldman Sachs

Twitter   Nvidia

Microsoft   IBM

cooperpress;

EMAIL NEWSLETTERS

here's our email digests

JavaScript Weekly

178,848 subscribers
Founded Nov 2010

Frontend Focus
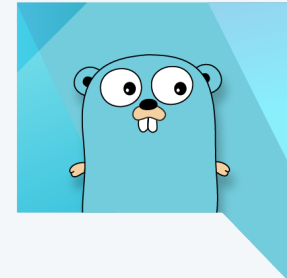
76,892 subscribers
Founded Aug 2011

Ruby Weekly

41,807 subscribers
Founded Aug 2010

Node Weekly

58,011 subscribers
Founded Aug 2013

Golang Weekly

34,410 subscribers
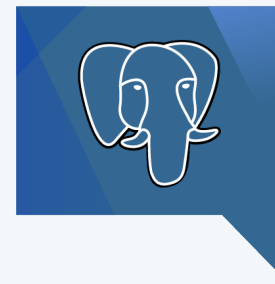Founded Jan 2015

React Status

51,337 subscribers
Founded Aug 2016

Serverless Status

7,746 subscribers
Founded May 2017

Postgres Weekly

15,884 subscribers
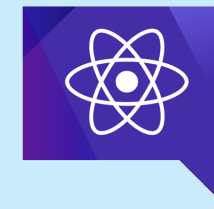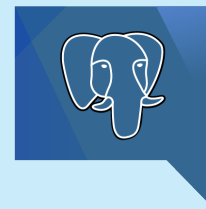Founded Mar 2014

JAMstacked

3,535 subscribers
Founded Mar 2020

WEEKLY PUBLICATION VIEW

A quick glance at our weekly publication schedule
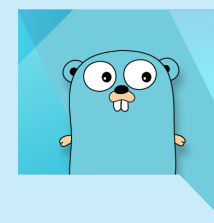
WEDNESDAY

Postgres Weekly
Frontend Focus
React Status

THURSDAY

JAMstacked *(Fortnightly)*
Ruby Weekly
Node Weekly

FRIDAY

Serverless Status
JavaScript Weekly
Golang Weekly

cooperpress;

SPONSORSHIP TYPES

Here's a condensed overview, highlighting the typical ways in which a sponsor item can appear. *Note: This is an illustrative mock-up, publications do vary.*

① ### Primary Sponsorship

A single sponsor receives a high-placement slot, featuring a linked headline *(up to 60 character title)*, image *(266x200 pixels max)* and summary *(100-250 characters)*, along with your company name. This slot sits amongst our featured content and is marked as sponsored. It always attracts the highest engagement levels of all our formats.

② ### Job Listings

For jobs (full-time, part-time, remote or freelance) or job-related services of interest to developers. Listings include a linked headline *(up to 65 characters)* and description *(up to 130 characters)*.

③ ### Secondary Links

Marked as sponsored and sits along side other items in an issue. In addition to a linked headline *(up to 70 characters)*, some descriptive text *(up to 120 characters)* can be included.

④ ### Brief Links

Consists of a linked headline *(up to 70 characters)*, with no description.

All of our publications have slightly different visuals, units, approaches, quotas and setups. Refer to cooperpress.com/specs for our most up-to-date insertion specifications.

Any changes or cancellations to listings requires at least one week's notice.

#514 — NOVEMBER 13, 2020   UNSUBSCRIBE | READ ON THE WEB

JavaScript Weekly

①
Fix Production Bugs in Seconds with Sentry — Relying on users to report errors? Use Sentry to see unminified code right in the stack trace with source maps. Cut time to resolution from 5 hours to 5 minutes. Sentry is 100% open source and loved by 500K developers. Sign up for free.
SENTRY [SPONSOR]

ow: Function Argument Validation for Humans — Define constraints for arguments with a fluent API (e.g. `ow(input, ow.string.minLength(5))`) and get nice error messages on failure.
SINDRE SORHUS AND SAM VERSCHUEREN

💻 Jobs

②
Senior Software Engineer (NYC) — Hospitality/tech platform focused on building help into our homes. React, React Native, Node, TypeScript, PostgreSQL.
HELLO ALFRED

Open to a New Job? Sign Up for Vettery — Top developers can get 5+ interview requests during their first week on Vettery.
VETTERY

📘 Section

A Complete Introduction to Async Functions and ES6 Modules in Node
DAVID HERRON

③
Azure Tips and Tricks Video Series — Collection of short videos on using the Azure platform. New videos are released weekly. Subscribe now.
AZURE [SPONSOR]

A Guide to JavaScript Regular Expressions — A nice run-through of the main features, with examples.
FLAVIO COPES

④
Learn How to Create PWAs from Scratch with Preact
BLEEDING EDGE PRESS [SPONSOR]

Building A Serverless Contact Form For Your Static Site
SMASHING MAGAZINE

NEWSLETTER PROFILE:

JavaScript Weekly

Our most popular newsletter, reaching nearly 180,000 JavaScript and web developers.

Launched in November 2010, JavaScript Weekly was our second newsletter, but quickly became our most heavily subscribed and best known in the rapidly evolving JavaScript community.

JavaScript Weekly is aimed at JavaScript developers and web developers with an interest in JavaScript, Angular, Vue.js, React, Node.js, and related technologies.

Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated.

178,848 subscribers
as of February 2022

42% net open rate
in April 2022

60% of subscribers opened
one of the last four issues

@JavaScriptDaily
over 532,000 Twitter followers

Related titles:
React Status, Node Weekly

JavaScript Weekly

A Pipe Operator for JavaScript: Introduction and Use Cases — In the State of JS 2020 survey, a *lot* of developers felt a pipe operator was missing from JavaScript. It's been around a while, but there's a pipeline operator proposal and it's at stage two of the TC39 process. Dr. Axel explains why you'd want this, how it can work, and why JS *won't* get F# style pipes.
DR. AXEL RAUSCHMAYER

On Porting the TypeScript Compiler to Go (vs Rust) — The author is a Rust advocate (who created swc) but recognizes that Go might be a better tool particularly for building the *type checker* and explains why here. This post also fuelled a rather extensive Hacker News discussion on the complications involved with many coming to Rust's defence.
DONGYOON KANG

JavaScript Scratchpad for VS Code, Now with Time Machine — Quokka.js is the #1 tool for exploring and testing JavaScript. Code runs immediately as you type. The new Time Machine feature executes your code and allows you to automatically replay, step forward/back through time, edit-and-continue, and see runtime values.
WALLABY.JS `SPONSOR`

Unimported: Find and Fix Dangling Files and Unused Dependencies — When you're adding new code each day, you might forget to remove old code. This tool can help you discover unused files within your projects.
STEPHAN MEIJER

Take the State of JavaScript 2022 Survey — Now several years in, the popular State of JavaScript survey returns for a joint 2021/22 run and, as ever, seeks to establish what libraries and frameworks developers are excited about. It's not a perfect approach, but the results are interesting to compare year to year, and we'll share the results once they're out.
SACHA GREIF

IN BRIEF

NEWSLETTER PROFILE:

Frontend Focus

A newsletter for those in the web design, web development, and browser-based technology spaces.

Frontend Focus, curated by Chris Brandrick, covers HTML, CSS, browsers and related technologies that make up the modern web experience.

The newsletter targets web developers and designers, with a focus on web browser technology and the wider web platform.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated.

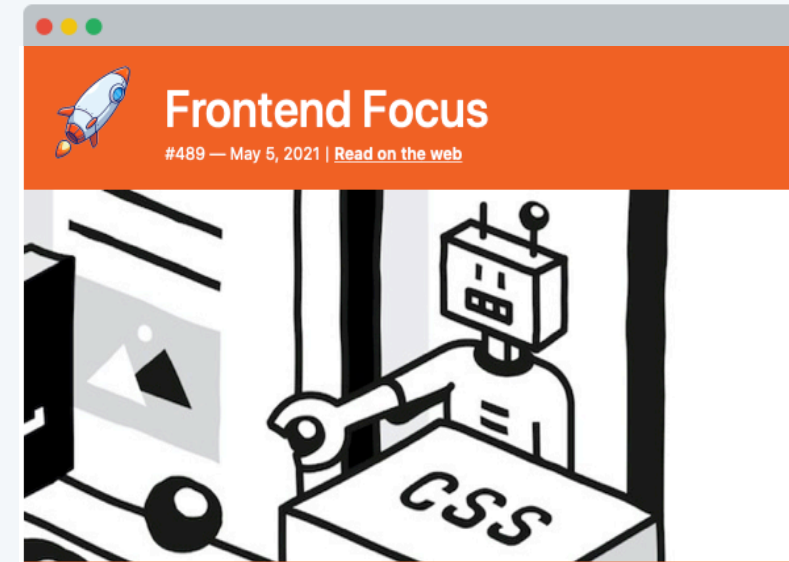**76,892 subscribers**
as of May 2022

41% net open rate
in April 2022

62% of subscribers opened
one of the last four issues

@FrontendDaily
over 45,000 Twitter followers

Related titles:
JavaScript Weekly

Frontend Focus
#489 — May 5, 2021 | Read on the web

The History of CSS — Jay Hoffman returns for another instalment in his excellent web history series, this time looking at the backstory of CSS. The series so far has covered things such as search, browsers, web design, and more — all are well worth a read. Oh, and there's also an audio version of this narrated by Jeremy Keith if you fancy.
CSS-TRICKS

The Humble `<img>` Element and Core Web Vitals — Images have always been a key part of the web (well, since HTML 2.0 anyway ;-) — they communicate ideas instantly, but they are also a lot heavier than text to load. As such, it's essential to get loading and displaying them right. Here's an excerpt from Addy's new book on the topic (also, check a free PDF preview).
ADDY OSMANI

Nail the Fundamentals of Web Performance — Join Todd Gardner for an in-depth course on all things web perf. You'll learn about new core web vitals metrics, such as cumulative layout shift, and how to improve them.
FRONTEND MASTERS SPONSOR

New WebKit Features in Safari 14.1 — We mentioned this release in passing in last week's issue, but here's a blog post from the WebKit team outlining what's new — such as Flexbox Gap support, individual CSS transform properties, the Paint Timing API, WebM support, and more.
JON DAVIS

NEWSLETTER PROFILE:

Ruby Weekly

Our first newsletter, and the most popular newsletter in the Ruby and Rails communities.

Ruby Weekly launched in August 2010 and is now one of the most read Ruby and Rails oriented publications in the famously dispersed and diverse Ruby community. Our sponsors find a lot of value in reaching such an audience in a single place. The newsletter is curated by both Peter Cooper and Glenn Goodrich.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated.

41,807 subscribers
as of May 2022

49% net open rate
in April 2022

69% of subscribers opened
one of the last four issues

@RubyInside
over 45,000 Twitter followers

Ruby Weekly

Rails 6.0: Yes, It's a Big One! — Rails 6 is out! At this point, you've probably heard of all the big, new features so just take it out for a spin and thank the core team. Alternatively, if you need a quick reminder:

- **Action Mailbox** makes routing incoming emails as easy as routing HTTP requests.
- **Action Text** brings the tried and tested Trix rich text editor into Rails.
- **Multiple database support** will make a lot of previously tricky data patterns a lot easier to set up.
- **Parallel testing** will help you get the most out of all those CPU cores and make testing faster.
- **Webpacker** is now the default JavaScript bundler.
- **Zeitwerk** is the new automatic code loader used in Rails.
- And a, lot, more, besides.

OFFICIAL RAILS BLOG

strongDM Makes Managing DB Access a Breeze — See why Splunk's CISO says "strongDM gives you what you can't get any other way - the ability to see what happens, replay and analyze incidents, discriminate customer access from user access."

STRONGDM SPONSOR

rest-client and Other Gems Yanked Due to Malicious Code — The problem is now resolved, but the `rest-client` maintainer's Rubygems.org account was hacked and versions 1.6.10-1.6.13 contained a malicious backdoor. Ensure you are not using it, and set up multi-factor authentication on your own Rubygems.org account to help avoid similar issues. A variety of other, less popular gems have also been affected, all with relatively (thankfully) fewer downloads.

REST-CLIENT MAINTAINERS

Jekyll 4.0.0 Released — Breaking changes (dropping support for things like RedCarpet), Ruby 2.4.0 or higher required, and some new caching optimizations

NEWSLETTER PROFILE:

Node Weekly

A Node.js-focused spin-off to our JavaScript Weekly publication.

Originally launched in August 2013 as an ancillary/sister newsletter to JavaScript Weekly, sharing all of the Node related articles and links. It grew quicker than expected and has become one of our largest and most important titles in its own right.

Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated.

58,011 subscribers
as of May 2022

44% net open rate
in April 2022

70% of subscribers opened
one of the last four issues

Related titles:
JavaScript Weekly, React Status

Node Weekly

Node v14.17.0 (LTS) Released — If you want to stay on a nice, safe LTS release but still get modern features backported in when they're ready, this is for you. Here's what's new this time:

- **Diagnostics Channel** support. A way to create named channels to report arbitrary message data for diagnostics purposes.
- UUID support in the crypto module.
- Experimental support for `AbortController` and `AbortSignal` and `AbortSignal` support added to numerous methods.
- Backporting of various V8 patches for Apple Silicon support.

Of course, if you live on the edge with Node 16, you can walk on by.
NODE.JS

Redis 6.2 on RedisGreen — SSL encryption, key size tracking, memory mapping, online upgrades, and more.
REDISGREEN SPONSOR

zx: A Tool for Writing Better Shell Scripts — Rather than turn to Python or `bash` to throw together a shell script, stick with the Node you know and love – `zx` makes it easier with some handy functions for calling other programs, processing their output and results, changing directory, etc.
GOOGLE

IN SHORT:

- The first RC of TypeScript 4.3 is out.
- Deno 1.10 has been released and adds Web Storage API support. Being able to use `localStorage` and `sessionStorage` server-side is an interesting idea..

Why JWT Should Not Be Your Default for Sessions — *"My point in all this is not to discourage the use of JWT in general, but be deliberate and careful when you do. Be aware of both the security and functionality trade-offs and pitfalls."*
EVERT POT
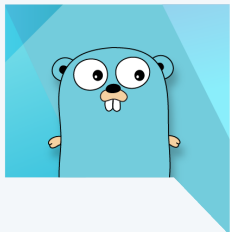
NEWSLETTER PROFILE:

Golang Weekly

The most popular newsletter amongst the rapidly growing Go community.

Golang Weekly is the leading email publication for developers using Google's server-side programming language.

Go has rapidly grown in popularity in recent years, with the newsletter now reaching over 30,000 subscribers each week.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated.
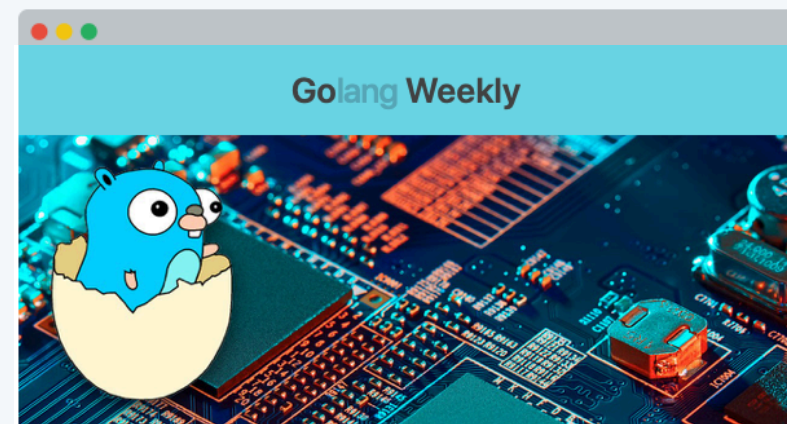
34,410 subscribers
as of May 2022

52% net open rate
in April 2022

77% of subscribers opened
one of the last four issues

@GolangWeekly
over 62,000 Twitter followers

Golang Weekly

TamaGo: Bare Metal Go for ARM SoCs — A framework that enables compilation and execution of Go apps on bare metal ARM System-on-Chip (SoC) setups (including the Raspberry Pi 2 and Zero so far). An ARM-only alternative to the more established TinyGo, potentially, as TamaGo modifies the standard Go distribution while TinyGo is a distinct LLVM-based compiler.
F-SECURE FOUNDRY

So How *Will* Go Implement Generics? — Generics are coming to Go, that's a given, but now how does it actually get implemented? Keith Randall presents two design documents with strategies for the task: Stencilling and Dictionaries. *Note: Google login required for the golang-dev group.*
KEITH RANDALL

Reduce Test Time Without Sacrificing Security
🚀 — Run your build infrastructure on your terms. Self-hosted agents mean the choice between the speed of cloud-native and security of on-prem is over. Buildkite works with all source code tools, languages and platforms, speeding up mobile tests at scale. Try now.
BUILDKITE `SPONSOR`

TinyGo Gains Initial Support for the ESP32 and ESP8266 — If you're familiar with microcontrollers, this is pretty exciting news as these ESP devices are cheap and popular. However, this is only an initial port with *"still a lot to be done"* before you can take advantage of all their features like WiFi and Bluetooth.
AYKE VAN LAËTHEM

The Go Time Podcast Chats with Brad Fitzpatrick — Not only was Brad a fundamental part of Go's core team, he founded LiveJournal and invented memcached too, so it's great to hear his story – if you have the time.
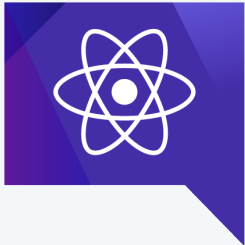
NEWSLETTER PROFILE:

React Status

A publication focused on the increasingly popular open-source JavaScript library, React.

Launched in August of 2016, following a growing demand for a newsletter concentrated solely on React and React Native content. It joins our JavaScript Weekly and Node Weekly newsletters in serving the diverse JavaScript community.

Now reaches over 50,000 subscribers every week.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated.

51,337 subscribers
as of May 2022

49% net open rate
in April 2022

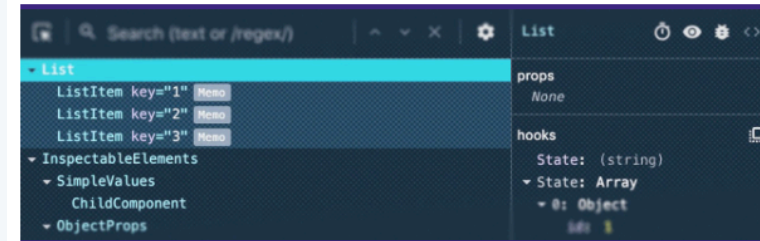**71% of subscribers opened**
one of the last four issues

@ReactDaily
over 12,500 Twitter followers

Related titles:
JavaScript Weekly, Node Weekly

React Status

Your weekly React news digest, every Wednesday

Introducing the New React DevTools — If you're a React developer, you should be using the DevTools and if you are, they're now a lot faster and easier to navigate. Here's a list of all the changes. React 15 and above are supported.

Want to get playing right away? There's now an interactive tutorial so you can learn more about how to use them, and CodeSandbox has directly integrated the tools so you can get going quickly.
BRIAN VAUGHN

JavaScript to Know for React — Examples of which JavaScript features in particular you should be familiar with when learning and using React.
KENT C DODDS

Simplify Event Tracking with a Single API — Integrate 250+ tools with the flip of a switch. Power your entire tech stack with the same data. Segment is all you need — in one tool.
SEGMENT SPONSOR

Announcing the Ionic React Release Candidate — Ionic is a cross-platform mobile app delivery framework more commonly associated with Angular, but they're keen to be as agnostic as possible, so here's the first RC of their *React*-based variant.
ELY LUCAS (IONIC)

Draggin' and Droppin' in React — There are a lot of React-focused drag and drop libraries out there, but react-sortable-hoc is the way to go to keep things simple, says Maks.
MAKS AKYMENKO

Jobs

Frontend Software Engineer (New York) — Passionate about React and

NEWSLETTER PROFILE:

Serverless Status

A publication focusing on serverless architecture and function-as-a-service technology.

Launched during May of 2017, Serverless Status covers the growing and increasingly popular serverless space.

The newsletter features a mix of news, demos and interesting projects, highlighting what serverless can offer developers.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated.

7,746 subscribers
as of May 2022

51% net open rate
in April 2022

72% of subscribers opened
one of the last four issues

@ServerlessDaily
over 2,000 Twitter followers

Related titles:
Node Weekly

Serverless Status
serverless news, views, and developments every Friday

Azure Functions Python Support Now Generally Available — It's been *in preview* for a while, but Python support on Azure's serverless platform is now official and now supports Python 3.6. This should be a particularly big deal to anyone wanting to do serverless data science on Azure.
DARIA GRIGORIU (MICROSOFT)

Google Cloud Run Button: 'Click-to-Deploy' for your Git Repos — Cloud Run is a Google Cloud service for running stateless containers and Cloud Run *Button*, unveiled this week, provides a way to let users of your code quickly deploy your app to GCP from the repo. This may remind you of Heroku's long standing 'Deploy to Heroku' button.
GOOGLE CLOUD BLOG

Power Your Website with WebOps — WebOps is the future of web hosting and website operations. Pantheon's WebOps Platform give you and your web team superpowers. Try for free today.
PANTHEON SPONSOR

The Dark Side of AWS Lambda — A look at a default 'feature' of AWS Lambda that can ruin your entire deployment pipeline. Here's one company's solution. *Spoiler: it involves Lambda's 75GB code limit.*
ADAM LINK

Going 'Serverless' on Google Cloud Platform — A roundup of what GCP offers when it comes to no-ops services from the Firebase backend to Cloud Functions, App Engine, Cloud Run, and Compute Engine.
TYLER TREAT

SQS and Lambda: The Missing Guide to Failure Modes — Using Amazon's queue service with Lambda isn't always a smooth experience. Here's a look at some common failure modes and how to deal with them.
YAN CUI
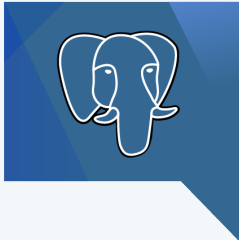
NEWSLETTER PROFILE:

Postgres Weekly

The newsletter for one of the most popular open source relational database systems in the world.

Postgres Weekly is dedicated to the popular open-source PostgreSQL relational database management system.

Readers can expect the latest news, releases, tutorials and tips on all things Postgres.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated.
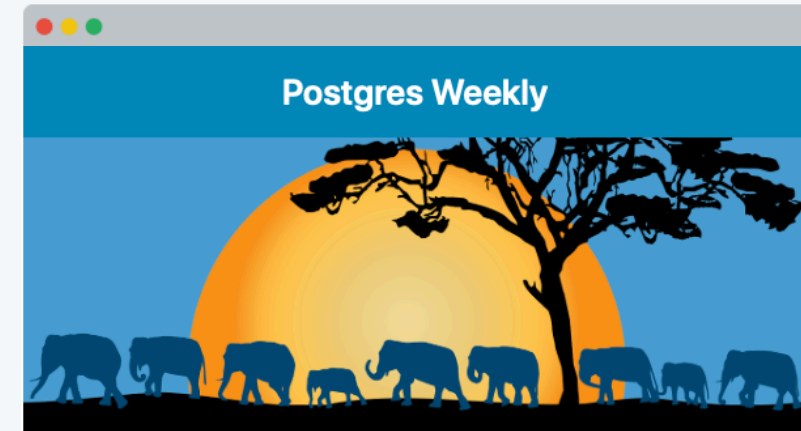
15,884 subscribers
as of May 2022

48% net open rate
in April 2022

70% of subscribers opened
one of the last four issues

@PostgresWeekly
over 5,500 Twitter followers

Postgres Weekly

Standby in Production: Scaling at the Second Largest Classified Site in the World — *Avito* is Russia's largest classified ads site and stores 20TB of data across a hundred Postgres nodes. Here's a very detailed, behind the scenes look at their Postgres high availability setup.
KONSTANTIN EVTEEV

Automatic Index Recommendations using `pg_qualstats` and HypoPG — HypoPG is a Postgres extension for creating 'hypothetical indexes', essentially virtual indexes you can use to test if a certain index *would* improve your queries ahead of time. This article takes things to the next step by *automatically* trying to find indexes worth creating.
AVINASH VALLARAPU

Chef's CTO Chooses StrongDM — Adam Jacob says *"strongDM takes the friction out of getting end users access to the systems they need."* Zero trust access to any database, server or k8 cluster. Click here to try for free.
STRONGDM SPONSOR

Don't Forget the Benefits of BRIN Indexes — BRIN indexes (which provide an efficient way to index values that can be grouped into 'ranges') were introduced in Postgres 9.5 and have some specific use cases. This post benchmarks a situation where they can really help.
JOBIN AUGUSTINE

The Random Ordering of Results with SQL — An article that covers the use of `ORDER BY` to randomly sort rows in several database-specific ways, including Postgres.
VLAD MIHALCEA

Checking the Version of Postgres in `psql` Scripts — Let's say you want to run different code depending on the version of Postgres that's running.. you can!

JAMstacked

NEWSLETTER PROFILE:

A bi-weekly newsletter covering the evolving JAMstack ecosystem.

Our latest newsletter - launched in March of 2020.

This new digest is curated by Jamstack developer advocate Brian Rinaldi, and brings together the latest from the growing 'JavaScript, APIs and Markup' stack movement.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated.
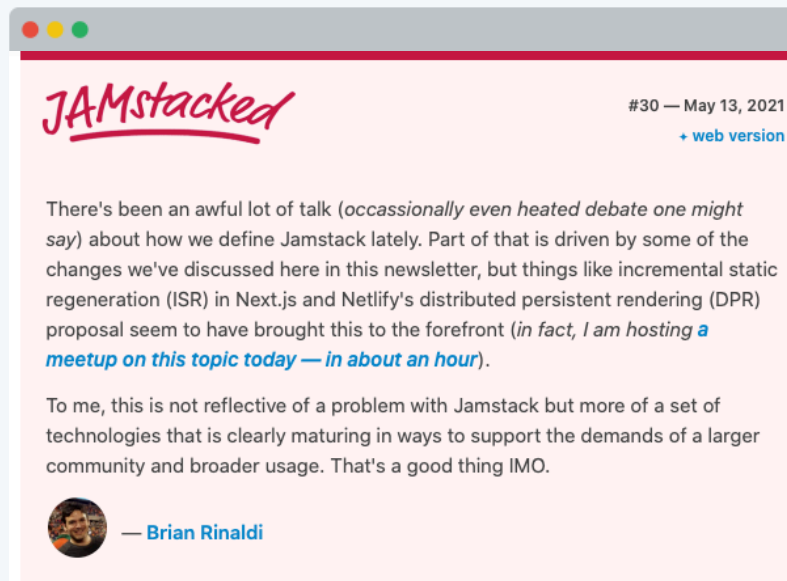
3,535 subscribers
as of May 2022

60% net open rate
in April 2022

82% of subscribers opened
one of the last four issues

@JAMstacked
on Twitter

JAMstacked

#30 — May 13, 2021
+ web version

There's been an awful lot of talk (*occasionally even heated debate one might say*) about how we define Jamstack lately. Part of that is driven by some of the changes we've discussed here in this newsletter, but things like incremental static regeneration (ISR) in Next.js and Netlify's distributed persistent rendering (DPR) proposal seem to have brought this to the forefront (*in fact, I am hosting a meetup on this topic today — in about an hour*).

To me, this is not reflective of a problem with Jamstack but more of a set of technologies that is clearly maturing in ways to support the demands of a larger community and broader usage. That's a good thing IMO.

— **Brian Rinaldi**

↘ **WHAT'S GOOD**

The Evolution of Jamstack
Netlify's CEO talks about the core principles of Jamstack and a lot of the changes that are impacting how we define Jamstack today. His point is that, while "What is Jamstack?" continues to evolve, those core principles are still relevant and important.
MATHIAS BIILMANN

Azure Static Web Apps General Availability
Azure Static Web Apps, first announced in preview in May 2020, is out of preview and generally available. While not specific to Jamstack apps (they target SPAs in general), this is Microsoft's alternative to services like Netlify and Vercel.
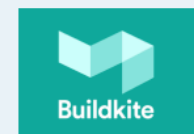DARIA GRIGORIU

↖ **SPONSOR**

How to Protect Your CI/CD Pipelines From.... Yourself?
We're all human. We all make mistakes. Let's build pipelines that protect us from bad actors and butterfingers alike.
BUILDKITE

Buildkite

Using 11ty JavaScript Data Files to Mix Markdown and CMS Content Into One Collection

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RATE CARD

Refer to page 8 for listing types and related information.
Subscriber numbers are from May 2022, Open rate data* is from April 2022.
All listings are priced per issue in USD. Prices are valid until the end of September 2022.
Any changes or cancellations to listings requires at least one week's notice.

NEWSLETTER	SUBSCRIBERS	OPEN RATE	PRIMARY	SECONDARY	BRIEF LINK	JOB LISTING
JavaScript Weekly	178,848	42%	$3180	$1120	$850	$279
Frontend Focus	76,892	41%	$1700	$530	$420	$149
Ruby Weekly	41,807	49%	$1080	$520	$450	$229
Node Weekly	58,011	44%	$1280	-	$520	$199
Golang Weekly	34,410	52%	$930	-	$370	$199
React Status	51,337	48%	$920	-	$320	$99
Serverless Status	7,746	51%	$450	-	-	-
Postgres Weekly	15,884	48%	$760	-	$360	-
JAMstacked	3,535	60%	$160	-	-	-

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated.

ORDER PROCESS

Interested in advertising with us? Here's how it works.

REQUEST SENT —————————

If you're reading this then we're now taking orders!
You can request listings with our sales team.

ORDER CONFIRMED —————————

Your schedule will be put together based on your request(s) and our availability. Once you've confirmed the schedule is ok, we'll commit the listings and issue an invoice. We'll also offer advice to ensure your listings are seen by the most suitable audiences. **Note: If we don't hear back from you within seven days, Cooperpress may release your booking.**

MATERIAL DOCUMENT —————————

We will send over our material documentation, outlining character count, how your listing should be formatted, along with some helpful advice and pointers.

ADVERTISING MATERIAL —————————

You'll add your desired listing copy, links and associated imagery to the document we share with you.

LISTING PREVIEW —————————

We'll send over a visual confirmation of your ad, showing a representative sample of how it will look in-situ. Note: All material is subject to change.

LISTING CONFIRMED & RUNS —————————

Once you've confirmed and signed-off on your listing it will be delivered to our email subscribers and listed on our site. Note: that once confirmed any changes or cancellations require at least one week's notice.

REPORT —————————

Once your campaign has concluded you'll receive a thorough report, detailing clickthrough data and performance.

PUBLICATION CALENDAR

Our newsletters are typically published weekly on Wednesdays, Thursdays, and Fridays.

When requesting a proposal, let us know which dates work best for you — we can be flexible if you're able to provide a general outline of your needs.

Material must be received the Friday *before* publication, so that it can be reviewed for format and tone. We will send reminders, and a visual proof of your advertisement ahead of your campaign. We're always happy to advise on what content will work best with our different audiences, as results can vary.

If material is not supplied in time for publication, but we have existing material from you that we deem suitable, we reserve the right to use it. Cancellations or changes require a week's notice.

Q3 2022 is 14 *working* weeks in length, and is outlined below. The publication calendar below outlines our schedule for the second quarter. All publications are weekly, other than JAMstacked, which is bi-weekly.

Q3

Publication Days

JULY

		Postgres	JAMstacked	Go		
		Frontend	Node	Serverless		
		React	Ruby	JavaScript		
MON	TUES	WED	THUR	FRI	SAT	SUN
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

AUGUST

		Postgres	JAMstacked	Go		
		Frontend	Node	Serverless		
		React	Ruby	JavaScript		
MON	TUES	WED	THUR	FRI	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SEPTEMBER

		Postgres	JAMstacked	Go		
		Frontend	Node	Serverless		
		React	Ruby	JavaScript		
MON	TUES	WED	THUR	FRI	SAT	SUN
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

SPONSORSHIP REPORTS

Our advertisers receive sponsorship reports detailing the performance of any listings booked.

Reports will be sent following the end of each quarter by our in-house data analyst, Olly Hanstock. Alternatively, reports are made available on request.

Typically a report will contain the following:

- Tracking statistics for your listings
- Engagement demographics
- General statistics on all our newsletters
- Tips to improve future performance
- Summary of overall performance

Olly Hanstock
Customer Relations Manager

"This is very helpful. Appreciate the quick turnaround."
Casey Crowder - Sencha

"Thank you for sharing all the statistics with me. It is very helpful."
Kasia Hoffman - Cloud66

"It's really useful to see it all broken down so clearly"
Jonny Blackler - White October Events

"Very detailed and useful report."
Artem Govorov - Wallaby.js

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GET IN TOUCH

Have any questions? Want a proposal? Want to talk? Or ready to request dates?

Contact us.

Kristina Hicks
President and Director of Sales

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Olly Hanstock
Customer Relations Manager

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TERMS

Cooper Press Ltd. (the Publisher) is a publisher of digital publications, including JavaScript Weekly, Frontend Focus, Node Weekly, React Status, Ruby Weekly, Postgres Weekly, Golang Weekly, Serverless Status, and JAMstacked. The Cooper Press Ltd. Terms and Conditions for these publications are incorporated herein, and Advertiser agrees to comply with such terms:

ACCEPTANCE OF ADVERTISING
All materials supplied for use in advertising or sponsorship insertions are subject to the review and approval of the Publisher. The Publisher may, in its discretion, suggest and require edits or reject material submitted by the Advertiser with rationale.

The Publisher will endeavor to publish advertisements promptly and accurately. The Advertiser shall notify the Publisher of any errors immediately. Upon notification, errors will be corrected in Publisher's archives, as well as in the next available comparable insertion within the same order, as determined by the Publisher. From time to time and in exceptional situations, the Publisher may choose to publish an issue late or on a different day to its typical publication, in which case insertions by the Advertiser may be published on a different date to that ordered. In such cases, the Advertiser will be notified in advance. If an issue is cancelled entirely, remedies as outlined in 'Cancellation' will apply.

MATERIAL SPECIFICATIONS
Specifcations for the material included in any insertion are provided by the Publisher in communications associated with all orders but may also be referenced at https://cooperpress.com/specs. All submissions to the Publisher hereunder will comply with all such applicable elements. The Advertiser acknowledges that time is of the essence in providing the foregoing to the Publisher, and the Advertiser's failure to meet the time requirements or any applicable specifications may delay or prevent delivery of the insertions hereunder. Unless otherwise specified, all materials for a specific insertion must be supplied 2 full-days prior to the publication date for that specific insertion. In the case of late or non-supply of material, previously used material may be reused by the Publisher, or in the case of a total non-supply, the Publisher may produce material it considers suitable for publication on behalf of the Advertiser.

CANCELLATION
Prior to the publication of any scheduled insertion in a single order, either party may cancel the order (or any part thereof) and/or this Agreement at any time on ____ days' written notice to the other party (if the foregoing blank is not filled in, the parties agree the stated time limit shall be thirty (30) days). If the Advertiser has already paid the Publisher for the order and no scheduled insertion has been published or is due to be published in the following 7 days, the Publisher will refund to the Advertiser the full fees presently paid unless other arrangements have been made.

If the Publisher fails to run an insertion (even if late) or ceases to publish a publication, the Advertiser may demand that the Publisher refund any fees applicable to that insertion, and in the case of ceasing a publication, may demand a refund of all fees applicable to that publication.

IF EITHER PARTY CANCELS, ADVERTISER'S SOLE REMEDY WILL BE A REFUND OF ANY PRE-PAID FEES IN EXCESS OF THE FEES OWED TO COOPER PRESS LTD. FOR THE INSERTIONS DELIVERED PRIOR TO CANCELLATION OR TO BE DELIVERED IN THE FOLLOWING 7 DAYS.

RESPONSIBILITY FOR MATERIAL
The Advertiser represents and warrants to the Publisher that it is authorized to publish the contents and subject matter supplied in all materials (including, without limitation, all text and graphics), and that all materials comply with applicable laws and regulations. The Advertiser represents it has the corporate rights, power and authority to enter into this Agreement and to perform the acts required of it hereunder, and its execution of this Agreement does not and will not violate any agreement to which it is a party or by which it is otherwise bound, or any applicable law, rule or regulation. In consideration of the publication of advertisements, the Advertiser agrees unconditionally to indemnify and hold harmless Cooper Press Ltd. and its affiliates from and against any and all loss, liability and expense suffered or incurred by reason of any claims, proceedings or suits based on or arising out the contents or subject matter of such advertising material, including without limitation claims for defamation, violation of rights of publicity and/or privacy, copyright infringement, and trademark infringement and/or a breach by Advertiser of any representation, warranty or obligation to be performed by Advertiser hereunder.

COMMITMENT AND PAYMENT TERMS
By submitting an order (not merely a request for proposal or quote) for advertising to the Publisher, the Advertiser agrees to be liable for the cost of such order. Unless otherwise agreed, Advertiser will pay the Publisher the total fee due for all insertions on a single insertion order in a single payment within 30 days. In addition to all other rights and remedies, the Publisher may cancel and remove any insertions that are not paid for in the above time period.

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GENERAL DATA PROTECTION REGULATION
The GDPR (General Data Protection Regulation) is a set of European privacy laws that came into force in May 2018 and protects the personally identifiable information of EU data subjects (typically EU residents). You can learn more about how we abide by these laws at: cooperpress.com/gdpr-sponsors

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