Keeping developers informed.
Cooperpress publishes weekly email newsletters to an audience of nearly half a million developers and software engineers.

We help developers, and the companies they work for, stay up-to-date by informing them of the latest developments on the tools and technologies they use every day. If you want to reach a growing audience of developers who are keen to try new tools, services and technologies — we can help.

Our primary focus is the publication of weekly email newsletters — with high levels of engagement and net weekly open rates typically between 30%-60%, our sponsors typically see great levels of interaction from our readers.

Sponsors benefit not just from appearing within our publications, but things we share frequently get wider attention across social media and on sites like Hacker News and Reddit.

A range of opportunities are available for companies interested in reaching software developers in a variety of niches, both in terms of sponsorships and content development. Due to high levels of interest, we maintain a waiting list and take reservations in advance, so reaching out early is advised.
Founded in 2011, Cooperpress is a computer science and developer focused publisher, specialising in the creation and delivery of email newsletters.

Our small team, based in rural Lincolnshire in the United Kingdom, help keep over 460,000 subscribers stay informed each and every week.

We’re always happy to talk! You can find all of our contact details on our site.

cooperpress.com/hello

MEET THE TEAM

Peter Cooper
Peter Cooper is the founder and Publisher-In-Chief at Cooperpress. He is also a developer, and author.

Kristina Hicks
Kristina Hicks is Cooperpress President and Director of Sales. She joined the company in 2015.

Chris Brandrick
Editorial Director

Olly Hanstock
Customer Relations Manager

Laura Cooper
HR Manager
RECENT SPONSORS

Our sponsors cover a wide range of the technology industry including SaaS, infrastructure, database, recruitment and educational services.

Here’s a selection of companies we’ve worked with:

DATADOG, Amazon Web Services, Frontend Masters, stream, Slack, Microsoft, bugsnag, wallaby, influxdata, DigitalOcean, Progress, 2ndQuadrant PostgreSQL, Twilio, Apple, Square

TESTIMONIALS

We get new customers and key business insights on what a savvy audience of potential customers want to see from us.

Marc Grabanski
Frontend Masters

The wide range of well-edited newsletters helps us to target the audience we want. Excellent customer support too.

Yvonne Karwig
Studio 3T

...a big plus to companies like us is being able to target very specific types of customers.

Umair Shahid
2nd Quadrant

Their focus on multiple technologies delivers targeted exposure and great results.

Laurie Coffin
Percona
Say hello to our 462,041 subscribers

**LOCATIONS**

We deliver our weekly newsletters to subscribers in over 165 countries. Here are the most common:

- **USA** 65%
- **Europe** 15%
  - 4% UK | 3% Germany
- **China** 3%
- **Canada** 2%

**JOB ROLES**

Here’s just some of the people you could be reaching. We send to folks in the following roles:

- Developers
- Engineers / Architects
- Founders / Directors
- CTO

**COMPANIES**

Our subscribers work at some of the world’s leading technology companies. Including the following:

- Google
- Facebook
- PayPal
- Goldman Sachs
- Twitter
- Nvidia
- Microsoft
- IBM
here's our email digests

- **JavaScript Weekly**: 180,353 subscribers, Founded Nov 2010
- **Frontend Focus**: 78,241 subscribers, Founded Aug 2011
- **Ruby Weekly**: 42,580 subscribers, Founded Aug 2010
- **Node Weekly**: 57,913 subscribers, Founded Aug 2013
- **Golang Weekly**: 34,252 subscribers, Founded Jan 2015
- **React Status**: 50,428 subscribers, Founded Aug 2016
- **Serverless Status**: 7,449 subscribers, Founded May 2017
- **Postgres Weekly**: 16,024 subscribers, Founded Mar 2014
- **JAMstacked**: 3,406 subscribers, Founded Mar 2020
A quick glance at our weekly publication schedule

**WEDNESDAY**
- Postgres Weekly
- Frontend Focus
- React Status

**THURSDAY**
- JAMstacked *(Fortnightly)*
- Ruby Weekly
- Node Weekly

**FRIDAY**
- Serverless Status
- JavaScript Weekly
- Golang Weekly
SPONSORSHIP TYPES

Here’s a condensed overview, highlighting the typical ways in which a sponsor item can appear. Note: This is an illustrative mock-up, publications do vary.

1. Primary Sponsorship
   A single sponsor receives a high-placement slot, featuring a linked headline (up to 60 character title), image (266x200 pixels max) and summary (100-250 characters), along with your company name. This slot sits amongst our featured content and is marked as sponsored. It always attracts the highest engagement levels of all our formats.

2. Job Listings
   For jobs (full-time, part-time, remote or freelance) or job-related services of interest to developers. Listings include a linked headline (up to 65 characters) and description (up to 130 characters).

3. Secondary Links
   Marked as sponsored and sits along side other items in an issue. In addition to a linked headline (up to 70 characters), some descriptive text (up to 120 characters) can be included.

4. Brief Links
   Consists of a linked headline (up to 70 characters), with no description.

All of our publications have slightly different visuals, units, approaches, quotas and setups. Refer to cooperpress.com/specs for our most up-to-date insertion specifications.

Any changes or cancellations to listings requires at least one week’s notice.
Launched in November 2010, JavaScript Weekly was our second newsletter, but quickly became our most heavily subscribed and best known in the rapidly evolving JavaScript community.

JavaScript Weekly is aimed at JavaScript developers and web developers with an interest in JavaScript, Angular, Vue.js, React, Node.js, and related technologies.

Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated. We will provide more accurate data in Q3 2022, but please ask us for further details in the interim.

180,353 subscribers as of February 2022

41% net open rate in January 2022

59% of subscribers opened one of the last four issues

@JavaScriptDaily over 480,000 Twitter followers

Related titles:
React Status, Node Weekly

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Starting a TypeScript Project in 2021 — A practical no-fluff guide to getting a TypeScript project started including (optionally) esbuild for bundling, linting, testing with Jest, publishing an npm package, and more.

CHRIS HAGER

Node.js 16 Released — 16 immediately replaces 15.x as the ‘current’ release line with 16 due to become a LTS release in October 2021 (whereupon it will be codenamed ‘Gallium.’) v16 now includes v8 9.0, has fat binaries for Apple silicon users, npm 7.10.0, Atomics.waitForSync, and more.

BETHANY GRIEGS

ButterCMS Melts into Your React App. #1 Rated Headless CMS — ButterCMS is the #1 rated Headless CMS for React. Enable your marketing team to update website content w/ our easy to use dashboard. Fast content API for modern apps. Secure. Scalable. Less Code. Try free today for 30 days.

BUTTERCMS SPONSOR

Solving a Mystery Behavior of parseInt() — parseInt(0.0000005) returns 5 because.. of course it does 😊 Dmitri digs into this quirk and poses a question of his own for you to think about.

DMITRI PAVLUTIN

QUICK BITS
- Firefox 88, released this week, adds support for JavaScript embedded in PDF forms. (I’m keen to see an article about this..)
- There’s a new curated list of JavaScript tooling not written in JavaScript. Think esbuild and swc, etc.
- Curious how many people copy and paste code from Stack Overflow answers?
NEWSLETTER PROFILE:

Frontend Focus

A newsletter for those in the web design, web development, and browser-based technology spaces.

Frontend Focus, curated by Chris Brandrick, covers HTML, CSS, browsers and related technologies that make up the modern web experience.

The newsletter targets web developers and designers, with a focus on web browser technology and the wider web platform.

*Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated. We will provide more accurate data in Q3 2022, but please ask us for further details in the interim.*

78,241 subscribers
as of February 2022

39% net open rate
in January 2022

57% of subscribers opened
one of the last four issues

@FrontendDaily
over 42,000 Twitter followers

Related titles:
JavaScript Weekly

The History of CSS — Jay Hoffman returns for another installment in his excellent web history series, this time looking at the backstory of CSS. The series so far has covered things such as search, browsers, web design, and more — all are well worth a read. Oh, and there’s also an audio version of this narrated by Jeremy Keith if you fancy.

CSS-TRICKS

The Humble `<img>` Element and Core Web Vitals — images have always been a key part of the web (well, since HTML 2.0 anyway ;-) — they communicate ideas instantly, but they are also a lot heavier than text to load. As such, it’s essential to get loading and displaying them right. Here’s an excerpt from Addy’s new book on the topic (also, check a free PDF preview).

ADDY OSMANI

Nail the Fundamentals of Web Performance — Join Todd Gardner for an in-depth course on all things web perf. You’ll learn about new core web vitals metrics, such as cumulative layout shift, and how to improve them.

FRONTEND MASTERS

New WebKit Features in Safari 14.1 — We mentioned this release in passing in last week’s issue, but here’s a blog post from the WebKit team outlining what’s new — such as Flexbox Gap support, individual CSS transform properties, the Paint Timing API, WebM support, and more.

JOIN DAVIS
Ruby Weekly

Our first newsletter, and the most popular newsletter in the Ruby and Rails communities.

Ruby Weekly launched in August 2010 and is now one of the most read Ruby and Rails oriented publications in the famously dispersed and diverse Ruby community. Our sponsors find a lot of value in reaching such an audience in a single place. The newsletter is curated by both Peter Cooper and Glenn Goodrich.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated. We will provide more accurate data in Q3 2022, but please ask us for further details in the interim.

42,580 subscribers as of February 2022

47% net open rate in January 2022

63% of subscribers opened one of the last four issues

@RubyInside over 45,000 Twitter followers
Node Weekly

A Node.js-focused spin-off to our JavaScript Weekly publication.

Originally launched in August 2013 as an ancillary/sister newsletter to JavaScript Weekly, sharing all of the Node related articles and links. It grew quicker than expected and has become one of our largest and most important titles in its own right.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated. We will provide more accurate data in Q3 2022, but please ask us for further details in the interim.

57,913 subscribers
as of February 2022

42% net open rate
in January 2022

60% of subscribers opened
one of the last four issues

Related titles:
JavaScript Weekly, React Status

Node v14.17.0 (LTS) Released — If you want to stay on a nice, safe LTS release but still get modern features backported in when they're ready, this is for you. Here's what's new this time:

- Diagnostics Channel support. A way to create named channels to report arbitrary message data for diagnostics purposes.
- UUID support in the crypto module.
- Experimental support for AbortController and AbortSignal and AbortSignal support added to numerous methods.
- Backporting of various V8 patches for Apple Silicon support.

Of course, if you live on the edge with Node 16, you can walk on by.

NodeJS

Redis 6.2 on RedisGreen — SSL encryption, key size tracking, memory mapping, online upgrades, and more.

RedisGreen SPONSOR

zx: A Tool for Writing Better Shell Scripts — Rather than turn to Python or bash to throw together a shell script, stick with the Node you know and love — zx makes it easier with some handy functions for calling other programs, processing their output and results, changing directory, etc.

GOOGLE

IN SHORT:

- The first RC of TypeScript 4.3 is out.
- Deno 1.10 has been released and adds Web Storage API support. Being able to use localStorage and sessionStorage server-side is an interesting idea.

JWT

Why JWT Should Not Be Your Default for Sessions — “My point in all this is not to discourage the use of JWT in general, but be deliberate and careful when you do. Be aware of both the security and functionality trade-offs and pitfalls.”

EVERY PVT
**Golang Weekly**

The most popular newsletter amongst the rapidly growing Go community.

Golang Weekly is the leading email publication for developers using Google’s server-side programming language.

Go has rapidly grown in popularity in recent years, with the newsletter now reaching over 30,000 subscribers each week.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated. We will provide more accurate data in Q3 2022, but please ask us for further details in the interim.

34,252 subscribers as of February 2022

52% net open rate in January 2022

70% of subscribers opened one of the last four issues

@GolangWeekly over 62,000 Twitter followers

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**TamaGo: Bare Metal Go for ARM SoCs** — A framework that enables compilation and execution of Go apps on bare metal ARM System-on-Chip (SoC) setups (including the Raspberry Pi 2 and Zero so far). An ARM-only alternative to the more established TinyGo, potentially, as TamaGo modifies the standard Go distribution while TinyGo is a distinct LLVM-based compiler.

**F-SECURE FOUNDRY**

**So How Will Go Implement Generics?** — Generics are coming to Go, that’s a given, but now how does it actually get implemented? Keith Randall presents two design documents with strategies for the task: Stencilling and Dictionaries. Note: Google login required for the golang-dev group.

KEITH RANDALL

**Reduce Test Time Without Sacrificing Security** — Run your build infrastructure on your terms. Self-hosted agents mean the choice between the speed of cloud-native and security of on-prem is over. Buildkite works with all source code tools, languages and platforms, speeding up mobile tests at scale. Try now.

BUILDKITE SPONSOR

**TinyGo Gains Initial Support for the ESP32 and ESP8266** — If you’re familiar with microcontrollers, this is pretty exciting news as these ESP devices are cheap and popular. However, this is only an initial port with “still a lot to be done” before you can take advantage of all their features like WiFi and Bluetooth.

AYKE VAN LAETHEM

**The Go Time Podcast Chats with Brad Fitzpatrick** — Not only was Brad a fundamental part of Go’s core team, he founded LiveJournal and invented memcached too, so it’s great to hear his story – if you have the time.
React Status

A publication focused on the increasingly popular open-source JavaScript library, React.

Launched in August of 2016, following a growing demand for a newsletter concentrated solely on React and React Native content. It joins our JavaScript Weekly and Node Weekly newsletters in serving the diverse JavaScript community.

Now reaches over 50,000 subscribers every week.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated. We will provide more accurate data in Q3 2022, but please ask us for further details in the interim.

50,428 subscribers
as of February 2022

46% net open rate
in January 2022

64% of subscribers opened
one of the last four issues

@ReactDaily
over 12,500 Twitter followers

Related titles:
JavaScript Weekly, Node Weekly

Introducing the New React DevTools — If you’re a React developer, you should be using the DevTools and if you are, they’re now a lot faster and easier to navigate. Here’s a list of all the changes. React 15 and above are supported.

BRIAN VAUGHN

JavaScript to Know for React — Examples of which JavaScript features in particular you should be familiar with when learning and using React.

KENT C DODDS

Simplify Event Tracking with a Single API — Integrate 250+ tools with the flip of a switch. Power your entire tech stack with the same data. Segment is all you need — in one tool.

SEGMENT

Anncouncing the Ionic React Release Candidate — ionic is a cross-platform mobile app development framework more commonly associated with Angular, but they’re keen to be as agnostic as possible, so here's the first RC of their React-based variant.

ELY LUCAS (IONIC)

Draggin' and Droppin' in React — There are a lot of React-focused drag and drop libraries out there, but react-sortable-hoc is the way to go to keep things simple, says Maks.

MARS RYHVENKO

Jobs

Frontend Software Engineer (New York) — Passionate about React and

Bravo
Serverless Status

A publication focusing on serverless architecture and function-as-a-service technology.

Launched during May of 2017, Serverless Status covers the growing and increasingly popular serverless space.

The newsletter features a mix of news, demos and interesting projects, highlighting what serverless can offer developers.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated. We will provide more accurate data in Q3 2022, but please ask us for further details in the interim.

7,449 subscribers
as of February 2022

50% net open rate
in January 2022

68% of subscribers opened
one of the last four issues

@ServerlessDaily
over 2,000 Twitter followers

Related titles:
Node Weekly

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Azure Functions Python Support Now Generally Available — It's been in preview for a while, but Python support on Azure's serverless platform is now official and now supports Python 3.6. This should be a particularly big deal to anyone wanting to do serverless data science on Azure.

Daria Grigoroiu (Microsoft)

Google Cloud Run Button: ‘Click-to-Deploy’ for your Git Repos — Cloud Run is a Google Cloud service for running stateless containers and Cloud Run Button, unveiled this week, provides a way to let users of your code quickly deploy your app to GCP from the repo. This may remind you of Heroku’s long standing ‘Deploy to Heroku’ button.

Google Cloud Blog

Power Your Website with WebOps — WebOps is the future of web hosting and website operations. Pantheon’s WebOps Platform gives you and your web team superpowers. Try for free today.

Pantheon Sponsor

The Dark Side of AWS Lambda — A look at a default ‘feature’ of AWS Lambda that can ruin your entire deployment pipeline. Here’s one company’s solution.

Adam Link

Going ‘Serverless’ on Google Cloud Platform — A roundup of what GCP offers when it comes to no-ops services from the Firebase backend to Cloud Functions, App Engine, Cloud Run, and Compute Engine.

Tyler Treat

SQS and Lambda: The Missing Guide to Failure Modes — Using Amazon’s queue service with Lambda isn’t always a smooth experience. Here’s a look at some common failure modes and how to deal with them.

Yan Cui
Postgres Weekly

The newsletter for one of the most popular open source relational database systems in the world.

Postgres Weekly is dedicated to the popular open-source PostgreSQL relational database management system.

Readers can expect the latest news, releases, tutorials and tips on all things Postgres.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated. We will provide more accurate data in Q3 2022, but please ask us for further details in the interim.

16,024 subscribers as of February 2022

46% net open rate in January 2022

64% of subscribers opened one of the last four issues

@PostgresWeekly over 5,500 Twitter followers
JAMstacked

A bi-weekly newsletter covering the evolving JAM stack ecosystem.

Our latest newsletter - launched in March of 2020.

This new digest is curated by Jamstack developer advocate Brian Rinaldi, and brings together the latest from the growing ‘JavaScript, APIs and Markup’ stack movement.

* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated. We will provide more accurate data in Q3 2022, but please ask us for further details in the interim.

3,406 subscribers
as of February 2022

59% net open rate
in January 2022

79% of subscribers opened
one of the last four issues

@J AM stacked
on Twitter

The Evolution of Jamstack
Netlify’s CEO talks about the core principles of Jamstack and a lot of the changes that are impacting how we define Jamstack today. His point is that, while “What is Jamstack?” continues to evolve, those core principles are still relevant and important.

MATHIAS BILTMANN

Azure Static Web Apps General Availability
Azure Static Web Apps, first announced in preview in May 2020, is out of preview and generally available. While not specific to Jamstack apps (they target SPAs in general), this is Microsoft’s alternative to services like Netlify and Vercel.

DARIA GRIGORU

How to Protect Your CI/CD Pipelines From... Yourself?
We’re all human. We all make mistakes. Let’s build pipelines that protect us from bad actors and butterfingers alike.

BUILDKITE

Using 11ty JavaScript Data Files to Mix Markdown and CMS Content Into One Collection
A look at creating this streams’ in 11ty by combining Markdown files and content...
## Rate Card

Refer to page 8 for listing types and related information.

Subscriber numbers are from February 2022, open rate data* is from January 2022.

All listings are priced per issue in USD. Prices are valid until the end of June 2022.

Any changes or cancellations to listings requires at least one week's notice.

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<th>NEWSLETTER</th>
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* Privacy changes by various providers and vendors (e.g. iOS 15+) mean this open rate is now approximately 0.8-3.7% inflated. We will provide more accurate data in Q3 2022, but please ask us for further details in the interim.
ORDER PROCESS

Interested in advertising with us? Here’s how it works.

- **REQUEST SENT**
  If you’re reading this then we’re now taking orders!
  You can request listings with our sales team.

- **ORDER CONFIRMED**
  Your schedule will be put together based on your request(s) and our availability.
  Once you’ve confirmed the schedule is ok, we’ll commit the listings and issue
  an invoice. We’ll also offer advice to ensure your listings are seen by the most
  suitable audiences. Note: If we don’t hear back from you within seven days,
  Cooperpress may release your booking.

- **MATERIAL DOCUMENT**
  We will send over our material documentation, outlining character count, how
  your listing should be formatted, along with some helpful advice and pointers.

- **ADVERTISING MATERIAL**
  You’ll add your desired listing copy, links and associated imagery to the
  document we share with you.

- **LISTING PREVIEW**
  We’ll send over a visual confirmation of your ad, showing a representative
  sample of how it will look in-situ. Note: All material is subject to change.

- **LISTING CONFIRMED & RUNS**
  Once you’ve confirmed and signed-off on your listing it will be delivered to our
  email subscribers and listed on our site. Note: that once confirmed any changes
  or cancellations require at least one week’s notice.

- **REPORT**
  Once your campaign has concluded you’ll receive a thorough report, detailing
  clickthrough data and performance.
Our newsletters are typically published weekly on Wednesdays, Thursdays, and Fridays. When requesting a proposal, let us know which dates work best for you — we can be flexible if you’re able to provide a general outline of your needs.

Material must be received the Friday before publication, so that it can be reviewed for format and tone. We will send reminders, and a visual proof of your advertisement ahead of your campaign. We’re always happy to advise on what content will work best with our different audiences, as results can vary.

If material is not supplied in time for publication, but we have existing material from you that we deem suitable, we reserve the right to use it. Cancellations or changes require a week’s notice.

Q2 2022 is 14 working weeks in length, and is outlined below. The publication calendar below outlines our schedule for the second quarter. All publications are weekly, other than JAMstacked, which is bi-weekly.

**APRIL**

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**JUNE**

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Some publications will be taking a break. Speak to Kristina for details.
SPONSORSHIP REPORTS

Our advertisers receive sponsorship reports detailing the performance of any listings booked.

Reports will be sent following the end of each quarter by our in-house data analyst, Olly Hanstock. Alternatively, reports are made available on request.

Typically a report will contain the following:

- Tracking statistics for your listings
- Engagement demographics
- General statistics on all our newsletters
- Tips to improve future performance
- Summary of overall performance

“This is very helpful. Appreciate the quick turnaround.”
Casey Crowder - Sencha

“It’s really useful to see it all broken down so clearly”
Jonny Blackler - White October Events

“Thank you for sharing all the statistics with me. It is very helpful.”
Kasia Hoffman - Cloud

“Very detailed and useful report.”
Artem Govorov - Wallaby.s
GET IN TOUCH

Have any questions? Want a proposal? Want to talk? Or ready to request dates? Contact us.

Kristina Hicks
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kristina@cooperpress.com

Olly Hanstock
Customer Relations Manager
olly@cooperpress.com
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ACCEPTANCE OF ADVERTISING
All materials supplied for use in advertising or sponsorship insertions are subject to the review and approval of the Publisher. The Publisher may, in its discretion, suggest and require edits or reject material submitted by the Advertiser with rationale.

The Publisher will endeavor to publish advertisements promptly and accurately. The Advertiser shall notify the Publisher of any errors immediately. Upon notification, errors will be corrected in Publisher's archives, as well as in the next available comparable insertion within the same order, as determined by the Publisher. From time to time and in exceptional situations, the Publisher may choose to publish an issue late or on a different day to its typical publication, in which case insertions by the Advertiser may be published on a different date to that ordered. In such cases, the Advertiser will be notified in advance. If an issue is cancelled entirely, remedies as outlined in ‘Cancellation’ will apply.

MATERIAL SPECIFICATIONS
Specifications for the material included in any insertion are provided by the Publisher in communications associated with all orders but may also be referenced at https://cooperpress.com/specs. All submissions to the Publisher hereunder will comply with all such applicable elements. The Advertiser acknowledges that time is of the essence in providing the foregoing to the Publisher, and the Advertiser’s failure to meet the time requirements or any applicable specifications may delay or prevent delivery of the insertions hereunder. Unless otherwise specified, all materials for a specific insertion must be supplied 2 full days prior to the publication date for that specific insertion. In the case of late or non-supply of material, previously used material may be reused by the Publisher, or in the case of a total non-supply, the Publisher may produce material it considers suitable for publication on behalf of the Advertiser.

CANCELLATION
Prior to the publication of any scheduled insertion in a single order, either party may cancel the order (or any part thereof) and/or this Agreement at any time on ___ days’ written notice to the other party (if the foregoing blank is not filled in, the parties agree the stated time limit shall be thirty (30) days). If the Advertiser has already paid the Publisher for the order and no scheduled insertion has been published or is due to be published in the following 7 days, the Publisher will refund to the Advertiser the full fees presently paid unless other arrangements have been made.

If the Publisher fails to run an insertion (even if late) or ceases to publish a publication, the Advertiser may demand that the Publisher refund any fees applicable to that insertion, and in the case of ceasing a publication, may demand a refund of all fees applicable to that publication.

IF EITHER PARTY CANCELS, ADVERTISER’S SOLE REMEDY WILL BE A REFUND OF ANY PRE-PAID FEES IN EXCESS OF THE FEES OWED TO COOPER PRESS LTD. FOR THE INSERTIONS DELIVERED PRIOR TO CANCELLATION OR TO BE DELIVERED IN THE FOLLOWING 7 DAYS.

RESPONSIBILITY FOR MATERIAL
The Advertiser represents and warrants to the Publisher that it is authorized to publish the contents and subject matter supplied in all materials (including, without limitation, all text and graphics), and that all materials comply with applicable laws and regulations. The Advertiser represents it has the corporate rights, power and authority to enter into this Agreement and to perform the acts required of it hereunder, and its execution of this Agreement does not and will not violate any agreement to which it is a party or by which it is otherwise bound, or any applicable law, rule or regulation. In consideration of the publication of advertisements, the Advertiser agrees unconditionally to indemnify and hold harmless Cooper Press Ltd. and its affiliates from and against any and all loss, liability and expense suffered or incurred by reason of any claims, proceedings or suits based on or arising out the contents or subject matter of such advertising material, including without limitation claims for defamation, violation of rights of publicity and/or privacy, copyright infringement, and trademark infringement and/or a breach by Advertiser of any representation, warranty or obligation to be performed by Advertiser hereunder.

COMMITMENT AND PAYMENT TERMS
By submitting an order (not merely a request for proposal or quote) for advertising to the Publisher, the Advertiser agrees to be liable for the cost of such order. Unless otherwise agreed, Advertiser will pay the Publisher the total fee due for all insertions on a single insertion order in a single payment within 30 days. In addition to all other rights and remedies, the Publisher may cancel and remove any insertions that are not paid for in the above time period.

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The GDPR (General Data Protection Regulation) is a set of European privacy laws that came into force in May 2018 and protects the personally identifiable information of EU data subjects (typically EU residents). You can learn more about how we abide by these laws at: cooperpress.com/gdpr-sponsors

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